



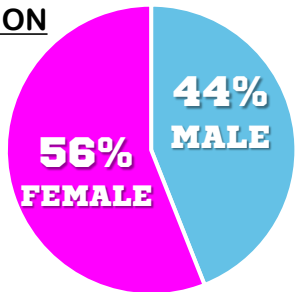
CAT COUNTRY®
951
FM
Colorado!

CUMULUS
MEDIA™
 SOUTHERN COLORADO

CATCOUNTRY951.COM
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- 71,500 Persons 12+ tune into 95.1 KATC each week!*
- Proud to be the Colorado country station endorsed by Pro Rodeo Hall of Fame and Professional Bull Riders
- Focuses on the community with fundraisers and on-air campaigns for dozens of Southern Colorado Organizations
- Helps get businesses in front of large, high-profile events like Territory Days, Pikes Peak or Bust Rodeo, and Colorado State Fair

AUDIENCE COMPOSITION



FEATURED ARTISTS:

Jason Aldean
 Luke Bryan
 Carrie Underwood
 Keith Urban

Blake Shelton
 Eric Church
 Luke Combs
 Miranda Lambert



TARGET DEMO

WOMEN
 25-54

SUPER SERVES

ADULTS
 25-54

SESSION STREAMING STARTS**

21,285

MID-5AM
 LATER... WITH LIA



5AM-10AM
 WENDY & BO MORNINGS



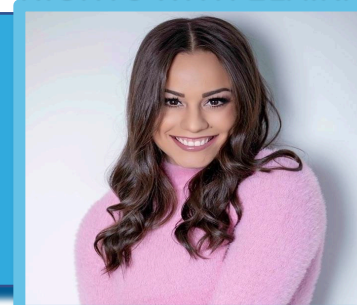
10AM-3PM
 MEGAN MARIE



3PM-7PM
 BRIAN TAYLOR



7PM-MID
 NIGHTS WITH ELAINA



ON AIR
SCHEDULE →

*Source: Colorado Springs TSA, Nielsen Summary Diary DEC21 SD (OCT-DEC), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital