

MORE MUSIC,
MORE
VARIETY!



929PEAKFM.COM

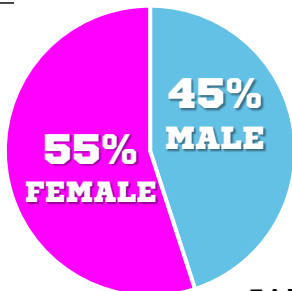
929PEAKFM

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- 90,100 Persons 12+ tune into 92.9 KKPK each week!* #1 in Women 35+ Weekly Cume Rating, M-F 6A-10A!*
- Aggressively spotlights meaningful community involvement and high-profile lifestyle-oriented promotions
- Plays music targeted toward active women and moms, whether they listen at work or on-the-go
- Features popular live & local air personalities that are a part of our community, including Peak Mornings with Woody & Bobby - a local favorite!
- Specific to the region and named after a 14,115-foot landmark that all Southern Colorado sees every day: Pikes Peak!

AUDIENCE COMPOSITION



FEATURED ARTISTS:

- | | |
|----------------|------------|
| Kelly Clarkson | Madonna |
| Maroon 5 | Ed Sheeran |
| P!nk | Bruno Mars |
| Journey | Queen |
| Bon Jovi | Katy Perry |
| Taylor Swift | Prince |



TARGET DEMO

ADULTS
25-54

SUPER SERVES

WOMEN
25-54

SESSION STREAMING STARTS**

26,839

5AM-12N
WOODY & BOBBY



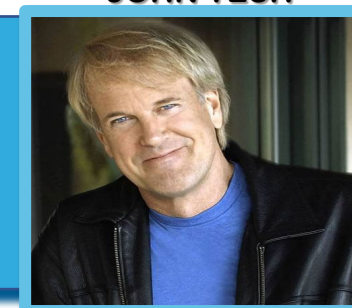
12N-6PM
COYOTE MCCLLOUD



6PM-9PM
CHRIS AUSTIN



9PM-1AM
JOHN TESH



ON AIR
SCHEDULE →

*Source: Nielsen TSA/Metro December 2021 (October-December) **Triton Digital