

COLORADO'S HOTTEST COUNTRY!



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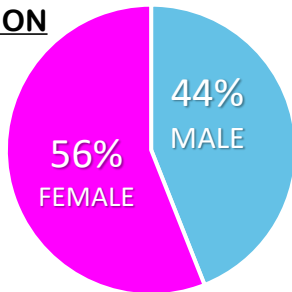
CATCOUNTRY951CO



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- 71,300 Persons 12+ tune into 95.1 KATC each week!\*
- Proud to be the Colorado country station endorsed by Pro Rodeo Hall of Fame and Professional Bull Riders
- Focuses on the community with fundraisers and on-air campaigns for dozens of Southern Colorado Organizations
- Helps get businesses in front of large, high-profile events like Territory Days, Pikes Peak or Bust Rodeo, and Colorado State Fair

AUDIENCE COMPOSITION



FEATURED ARTISTS:



Jason Aldean  
 Luke Bryan  
 Carrie Underwood  
 Keith Urban

Blake Shelton  
 Eric Church  
 Luke Combs  
 Miranda Lambert



TARGET DEMO

WOMEN  
 25-54

SUPER SERVES

ADULTS  
 25-54

SESSION STREAMING STARTS\*\*

22,783

MID-5AM  
 LATER... WITH LIA



5AM-10AM  
 WENDY & BO MORNINGS



10AM-2PM  
 WENDY LaBree-Masson



2PM-7PM  
 MEGAN MARIE



7PM-MID  
 NIGHTS WITH ELAINA



ON AIR SCHEDULE



\*Source: Colorado Springs TSA, Nielsen Summary Diary June'22 (April-June)), P12+, M-Su 6a-12m \*Market Levels based on P12+ \*\*Triton Digital