

SOCO's #1  
HIT MUSIC  
STATION!



**CUMULUS**  
M E D I A  
SOUTHERN COLORADO



989MAGICFM.COM



989MAGIC



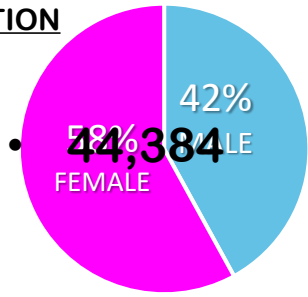
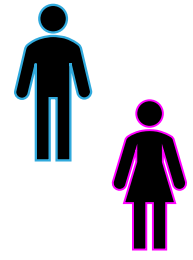
989MAGICFM



989MAGICFM

- 132,800 Adults 18+ tune into 98.9 KKMG each week!\*
- #1 in Adults 18+ Weekly Cume Rating, M-Su 6A-MID!\*
- Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today's most popular, best music by the highest profile pop artists
- Award Winning Morning Show Host, Jubal, a recipient of the 2016 Marconi Award!

**AUDIENCE COMPOSITION**



**FEATURED ARTISTS:**

- |               |               |
|---------------|---------------|
| Ed Sheeran    | Billie Eilish |
| Taylor Swift  | Shawn Mendes  |
| Justin Bieber | Khalid        |
| Ariana Grande | Dua Lipa      |
| Post Malone   | Drake         |
| The Weekend   | Harry Styles  |



TARGET DEMO  
**WOMEN**  
18-49

SUPER SERVES  
**ADULTS**  
18-49

SESSION STREAMING STARTS\*\*  
**44,384**

6AM-10AM  
**THE JUBAL SHOW**



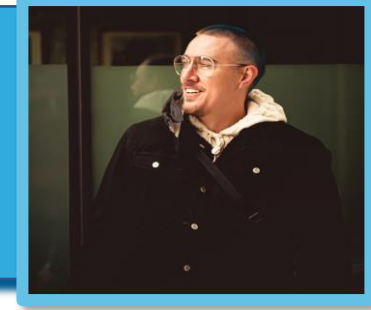
10AM-3PM  
**DALLACE JADE**



3P-7PM  
**JEFF HABER**



7PM-MID  
**CLIFF CAGE**



WEEKENDS  
**BIG MACK**



**ON AIR**  
SCHEDULE



\*Source: Colorado Springs TSA, Nielsen Summary Diary June '22 (April-June) , P12+, Mo-Su 6a-12m \*Market Levels based on P12+ \*\*Triton Digital