

MORE MUSIC,
MORE
VARIETY!



929PEAKFM.COM



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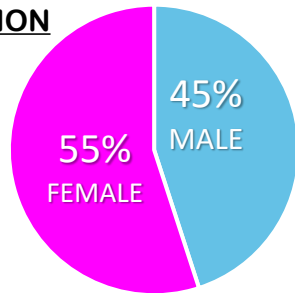
PEAKFM929



929PEAKFMCOLORADO

- 91,800 Persons 12+ tune into 92.9 KKPK each week!* #1 in Women 35+ Weekly Cume Rating, M-F 6A-10A!*
- Involved with Southern Colorado neighborhoods and events with high-profile engaging promotions
- Popular music programmed to entertain active adults, especially women and moms, whether they use the radio at work or on-the-go
- Well-known live & local air personalities that interact with our community, including Peak Mornings with Woody & Bobby - a local favorite!
- Branded to be specific to the region and named after a 14,115-foot landmark that all Southern Colorado enjoys every day: Pikes PEAK!

AUDIENCE COMPOSITION



AMONG THE MANY FEATURED ARTISTS:



Journey
Taylor Swift
Ed Sheeran
Prince
Bruno Mars

Adele
Bon Jovi
Maroon 5
Madonna
Katy Perry



TARGET DEMO

ADULTS
25-54

SUPER SERVES

WOMEN
25-54

SESSION STREAMING STARTS**

27,114

5AM-12N
WOODY & BOBBY



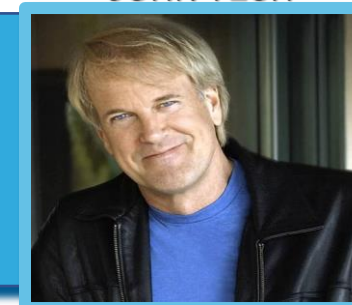
12N-6PM
COYOTE MCCLLOUD



6PM-9PM
CHRIS AUSTIN



9PM-1AM
JOHN TESH



ON AIR

SCHEDULE



*Source: Colorado Springs TSA, Nielsen Summary Diary June '22 (April-June) , P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital