



740 KVOR

Depend On It

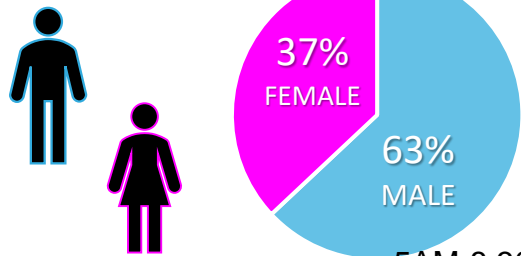
CUMULUS MEDIA

SOUTHERN COLORADO

KVOR.COM
 740KVOR
 740KVOR

- 26,600 Persons 12+ tune into 740 KVOR each week - #1 in Adults 65+, M-F 10A-3P!*
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- On-air interaction with many of our area's most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado's most powerful daily lineup
- Lifestyle-oriented shows designed to appeal to and inform Southern Colorado listeners on-the-go, especially on the weekends

AUDIENCE COMPOSITION



PROUD OF OUR PARTNERSHIP:



with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams



TARGET DEMO

ADULTS
25-54

SUPER SERVES

MEN
35-64

SESSION STREAMING STARTS**

88,833

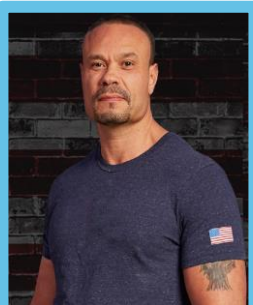
5AM-8:30AM
JIM ARTHUR MORNING NEWS



8:30AM-10AM
RICHARD RANDALL



10AM-1PM
DAN BONGINO



1PM-2PM
7PM-8PM
CHRIS PLANTE



2PM-3PM
8PM-9PM
BEN SHAPIRO



4PM-7PM
MARK LEVIN



9PM-MID
GROUND ZERO



ON AIR SCHEDULE

*Source: Nielsen TAPSCAN COLORADO SPRINGS; TSA June '22 (April-June) Metro**Triton Digital