



CAT COUNTRY.[®] 951 FM Colorado!

CUMULUS M E D I A SOUTHERN COLORADO



CATCOUNTRY951.COM



CATCOUNTRY951



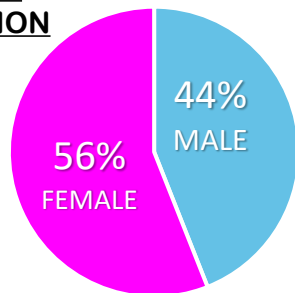
CATCOUNTRY951CO



CATCOUNTRY951

- 75,000 Persons 12+ tune into 95.1 KATC each week!*
- Proud to be the Colorado country station endorsed by Pro Rodeo Hall of Fame and Professional Bull Riders
- Focuses on the community with fundraisers and on-air campaigns for dozens of Southern Colorado Organizations
- Helps get businesses in front of large, high-profile events like Territory Days, Pikes Peak or Bust Rodeo, and Colorado State Fair
- Colorado Broadcasters Association Award winning station!

AUDIENCE COMPOSITION



FEATURED ARTISTS:

Jason Aldean
Luke Bryan
Carrie Underwood
Keith Urban

Blake Shelton
Eric Church
Luke Combs
Miranda Lambert



TARGET DEMO

WOMEN
25-54

SUPER SERVES

ADULTS
25-54

SESSION STREAMING STARTS**

21,383

5AM-10AM
WENDY & BO MORNINGS



10AM-4PM
MEGAN MARIE



4PM-7PM
B-RAD LEE



7PM-MID
NIGHTS WITH ELAINA



MID-5AM
LATER... WITH LIA



ON AIR

SCHEDULE



*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December) P12+, M-Su 6a-12m **Market Levels based on P12+ ***Triton Digital