

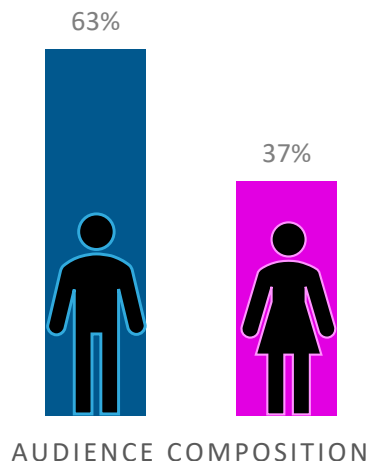
CUMULUS M E D I A

SOUTHERN COLORADO



DEPEND ON IT

- 29,100 Persons 12+ tune into 740 KVOR each week - #1 in Adults 65+, M-F 10A-3P!*
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- On-air interaction with many of our area's most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado's most powerful daily lineup
- Celebrating 100 years in 2024!
- Lifestyle-oriented shows designed to appeal to and inform Southern Colorado listeners on-the-go, especially on the weekends



PROUD OF OUR SPONSORSHIP:

with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

TARGET DEMO

ADULTS
25-54



SUPER SERVES

MEN
35-64



SESSION STREAMING STARTS**

86,209



JIM ARTHUR MORNING NEWS 5am-8:30am Weekdays		RICHARD RANDALL 8:30am-10am Weekdays 	DAN BONGINO 10am-1pm Weekdays 	CHRIS PLANTE 1pm-2pm 7pm-8pm Weekdays 	BEN SHAPIRO 2pm-3pm 8pm-9pm Weekdays 	MARK LEVIN 4pm-7pm Weekdays
---	--	---	--	---	--	--

740KVOR

*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital