

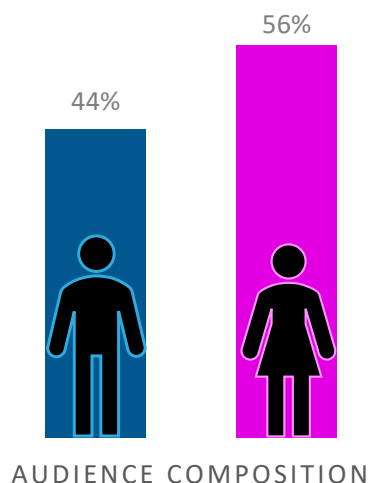
CUMULUS M E D I A™

SOUTHERN COLORADO



COLORADO'S HOTTEST COUNTRY

- 75,000 Persons 12+ tune into 95.1 KATC each week!*
- Proud to be the Colorado country station endorsed by Pro Rodeo Hall of Fame and Professional Bull Riders
- Focuses on the community with fundraisers and on-air campaigns for dozens of Southern Colorado Organizations
- Helps get businesses in front of large, high-profile events like Territory Days, Pikes Peak or Bust Rodeo, and Colorado State Fair
- Colorado Broadcasters Association Award winning station!



FEATURING THE HOTTEST COUNTRY NAMES INCLUDING:

- Jason Aldean
- Luke Bryan
- Carrie Underwood
- Thomas Rhett
- Zac Brown Band
- George Strait
- Chris Stapleton
- Shania Twain
- Lady A
- Kip Moore
- Old Dominion

TARGET DEMO

ADULTS
25-54



SUPER SERVES

WOMEN
25-54



SESSION
STREAMING
STARTS**

21,383



WENDY AND BO
5am-10am
Weekdays

MEGAN MARIE
10am-4pm
Weekdays

B-RAD LEE
4pm-7pm
Weekdays

NIGHTS WITH ELAINA
7pm-Mid
Weekdays

SHAWN MARTINEZ
Weekends

- CATCOUNTRY951
- CATCOUNTRY951CO
- CATCOUNTRY951



*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital