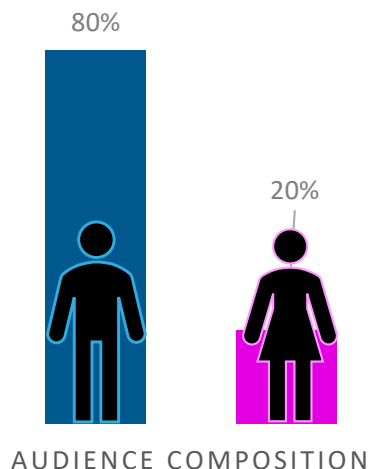


CUMULUS M E D I ATM SOUTHERN COLORADO



- 6,000 Persons 12+ tune into 1300 XTRA Sports each week!*
- The official Southern Colorado radio source for Air Force Falcons Hockey, Denver Nuggets, Colorado Avalanche, Colorado Springs Switchbacks, NFL/College Football, and local High School sports
- A CBS Sports Radio affiliate and home to Southern Colorado's most popular local sports talk show: Drive Time Sports



- FEATURING:**
- Live interviews with Professional, Collegiate, High School, and Olympian Athletes and Coaches
 - Live, on-site Game Broadcasts

TARGET DEMO

ADULTS
25-54



SUPER SERVES

MEN
25-54



SESSION
STREAMING
STARTS**

12,799



THE DA SHOW
4am-7am
Weekdays

DAN PATRICK
7am-10am
Weekdays

JIM ROME
10am-1pm
Weekdays

RICH EISEN
1pm-3pm
Weekdays

RYAN KAUFMAN
3pm-6pm
Weekdays



*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital