

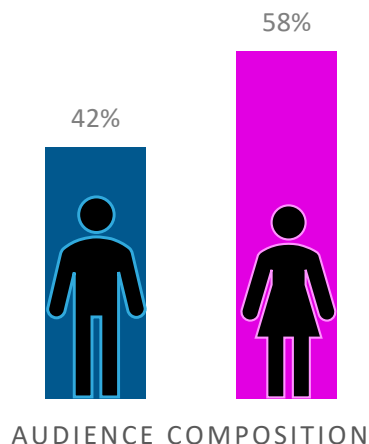
# CUMULUS M E D I A™

SOUTHERN COLORADO



SOUTHERN COLORADO'S #1 HIT MUSIC STATION

- 141,800 Adults 18+ tune into 98.9 KKMG each week!\*
- #1 in Adults 18+ Weekly Cume Rating, M-Su 6A-MID!\* (tied with KKFM-FM)
- Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today's most popular, best music by the highest profile pop artists
- Award Winning Morning Show Host, Jubal, a recipient of the Marconi Award!
- Large Facebook and social media presence and following



### FEATURED ARTISTS:

Ed Sheeran  
 Taylor Swift  
 Justin Bieber  
 Ariana Grande  
 Post Malone  
 The Weekend  
 Billie Eilish  
 Shawn Mendes  
 Khalid  
 Dua Lipa  
 Drake  
 Harry Styles

### TARGET DEMO

ADULTS  
18-49



### SUPER SERVES

WOMEN  
18-49



### SESSION STREAMING STARTS\*\*

41,796



**THE JUBAL SHOW**  
6am-10am Weekdays

**DALLACE JADE**  
10am-3pm Weekdays

**JEFF HABER**  
3pm-7pm Weekdays

**BIG MACK**  
3pm-7pm Saturdays

GASP INC.  
UTILITY ITEM  
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\*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December), P12+, Mo-Su 6a-12m \*Market Levels based on P12+ \*\*Triton Digital