

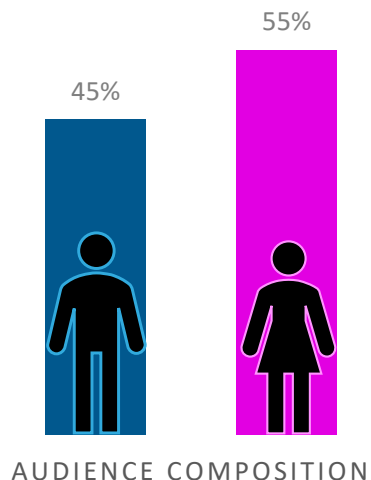
CUMULUS M E D I A™

SOUTHERN COLORADO



MORE MUSIC, MORE VARIETY

- 77,900 Persons 12+ tune into 92.9 KKPK each week!* Top rated, large TSL with Women 21+, 25+ and 35+ Weekly Cume Rating*
- Involved with Southern Colorado neighborhoods and events with high-profile engaging promotions. Colorado Broadcasters Association winning Morning show: Woody & Bobby!
- Popular music programmed to entertain active adults, especially women and moms, whether they use the radio at work or on-the-go
- Well-known live & local air personalities that interact with our community, including Peak Mornings with Woody & Bobby - a local favorite!
- Branded to be specific to the region and named after a 14,115-foot landmark that all Southern Colorado enjoys every day: Pikes PEAK!



FEATURED ARTISTS:

Journey
Taylor Swift
Ed Sheeran
Prince
Bruno Mars
Adele
Bon Jovi
Maroon 5
Madonna
Katy Perry

TARGET DEMO

ADULTS
25-54



SUPER SERVES

WOMEN
25-54



SESSION STREAMING STARTS**

28,568



WOODY AND BOBBY

5am-11am
Weekdays

COYOTE

Noon-6pm
Weekdays

CHRIS AUSTIN

6pm-9pm
Weekdays

CAPTAIN DAN

6am-11am
Weekends

DJ MICHAELS

6pm-8pm
Saturdays

929PEAKFM

PEAKFM929

929PEAKFMCOLORADO



*Source: Colorado Springs TSA, Nielsen Summary Diary December '22 (Oct-December), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital