



CUMULUS M E D I A™

SOUTHERN COLORADO



SPORTS RADIO

- The official Southern Colorado radio source for Air Force Falcons Hockey, Denver Nuggets, Colorado Avalanche, Colorado Springs Switchbacks, and NFL/College Football
- A CBS Sports Radio affiliate and home to Southern Colorado's most popular local sports talk show: Drive Time Sports

74%



26%



AUDIENCE COMPOSITION

FEATURING:

- Live interviews with Professional, Collegiate, High School, and Olympian Athletes and Coaches
- Live, on-site Game Broadcasts

TARGET DEMO

ADULTS
25-54



SUPER SERVES

MEN
25-54



SESSION
STREAMING
STARTS**

12,440



THE DA SHOW
4am-7am
Weekdays

DAN PATRICK
7am-10am
Weekdays

JIM ROME
10am-1pm
Weekdays

RICH EISEN
1pm-3pm
Weekdays

RYAN KAUFMAN
3pm-6pm
Weekdays



XTRASPORTS1300

*Source: Colorado Springs TSA, Nielsen Summary Diary June '23 (April - June), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital