

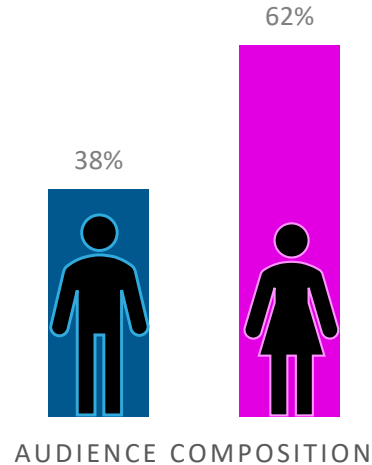
# CUMULUS M E D I A™

SOUTHERN COLORADO



SOUTHERN COLORADO'S #1 HIT MUSIC STATION

- Leads the pack with 122,900 listeners each week\*
- Top ranked contemporary hit station in market\*
- Jubal is top ranked morning show among A25-54\*
- Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today's most popular, best music by the highest profile pop artists
- Award Winning Morning Show Host, Jubal, a recipient of the Marconi Award!
- Large Facebook and social media presence and following
- All about being Local! Magic FM is at all the big local events and talks about trending local topics happening in the Springs and Pueblo communities



### FEATURED ARTISTS:

Ed Sheeran  
 Taylor Swift  
 Justin Bieber  
 Post Malone  
 The Weekend  
 Dua Lipa  
 Drake  
 Harry Styles  
 Miley Cyrus  
 SZA  
 Olivia Rodrigo  
 Morgan Wallen  
 Imagine Dragons

TARGET DEMO

ADULTS  
18-49



SUPER SERVES

WOMEN  
18-49



SESSION  
STREAMING  
STARTS\*\*

45,378



**THE JUBAL SHOW**  
6am-10am Weekdays

**DALLACE JADE**  
10am-3pm Weekdays

**JEFF HABER**  
3pm-7pm Weekdays

**ALEX WATERS**  
7pm-Mid Weekdays

**BIG MACK**  
3pm-7pm Saturdays

- 989MAGIC
- 989MAGICFM
- 989MAGICFM
- 98.9MAGICFM



\*Source: Colorado Springs TSA, Nielsen Summary Diary June '23 (April - June), P12+, Mo-Su 6a-12m \*Market Levels based on P12+ \*\*Triton Digital