



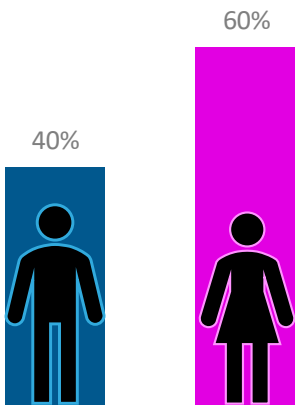
CUMULUS M E D I A™

SOUTHERN COLORADO



MORE MUSIC, MORE VARIETY

- Woody & Bobby are number 1 ranked morning drive among all market stations*
- Top ranked of the three adult contemporary stations both 12+ and A25-54 in all dayparts, including weekends*
- Tied for 1st place rank (with KKFM) for the workday 10a-3p*
- Involved with Southern Colorado neighborhoods and events with high-profile engaging promotions. Colorado Broadcasters Association winning Morning show: Woody & Bobby!
- Popular music programmed to entertain active adults, especially women and moms, whether they use the radio at work or on-the-go
- Well-known live & local air personalities that interact with our community, including Peak Mornings with Woody & Bobby - a local favorite!
- Branded to be specific to the region and named after a 14,115-foot landmark that all Southern Colorado enjoys every day: Pikes PEAK!



AUDIENCE COMPOSITION

FEATURED ARTISTS:

Journey
Taylor Swift
Ed Sheeran
Prince
Bon Jovi
Harry Styles
Police
Kelly Clarkson

TARGET DEMO

ADULTS
25-54



SUPER SERVES

WOMEN
25-54



SESSION
STREAMING
STARTS**

29,441



929PEAKFM

PEAKFM929

929PEAKFMCOLORADO



*Source: Colorado Springs TSA, Nielsen Summary Diary June '23 (April - June), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital