

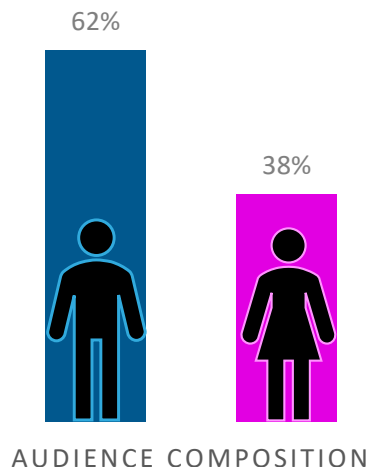
CUMULUS M E D I A™

SOUTHERN COLORADO



DEPEND ON IT

- Top 10 among M18+ in AM Drive , Midday, and PM Drive*
- Top 3 among M55+ in Miday and PM Drive*
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- On-air interaction with many of our area’s most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado’s most powerful daily lineup
- Celebrating 100 years in 2024!
- Lifestyle-oriented shows designed to appeal to and inform Southern Colorado listeners on-the-go, especially on the weekends



PROUD OF OUR SPONSORSHIP:

with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

TARGET DEMO

ADULTS
25-54



SUPER SERVES

MEN
35-64



SESSION STREAMING STARTS**

91,977



JIM ARTHUR MORNING NEWS 5am-8am Weekdays		RICHARD RANDALL 8am-10am Weekdays 	DAN BONGINO 10am-1pm Weekdays		BEN SHAPIRO 3pm-4pm Weekdays		MARK LEVIN 4pm-7pm Weekdays		MATT WALSH 7pm-8pm Weekdays		CHRIS PLANTE 8pm-10pm Weekdays	
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740KVOR

*Source: Colorado Springs TSA, Nielsen Summary Diary June '23 (April - June), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital