



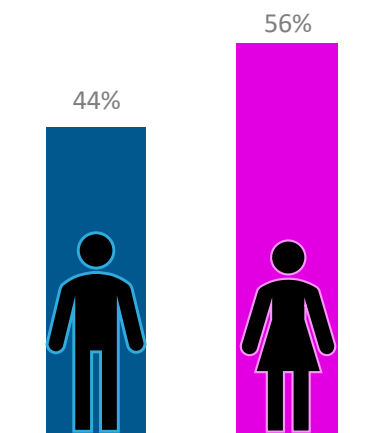
CUMULUS M E D I A™

SOUTHERN COLORADO



COLORADO'S HOTTEST COUNTRY

- Top ranked country station in the market among A25-54 in AMD, midday, PMD, and nights*
- Ranked 1st place in PM Drive*
- Reflects the Country lifestyle, love of family, love of our country, giving thanks to our military
- All your favorite country music period! The best country from the 90's to now!
- Brand new, highly entertaining, local morning show with major social media presence
- Local Military wife and mother, who's a Country & Pop culture expert to spend the workday
- Ride home with B-Rad a proud disabled Vet, father of 4 and Colo Springs native, and get all your Nashville 411 at night with Elaina
- Plus, Patrick and the all-new Pickle Jar with keep you up all night
- Colorado Broadcasters Association Award winning station!



AUDIENCE COMPOSITION

FEATURING THE HOTTEST COUNTRY NAMES INCLUDING:

Morgan Wallen, Luke Combs, Jason Aldean
Lainey Wilson, Old Dominion,
Kelsea Ballerini, Zac Brown Band, Kane Brown, Cole Swindel, Chris Stapleton
Luke Bryan, Florida Georgia Line, Darius Rucker, Jon Pardi, Jelly Roll

TARGET DEMO

ADULTS
25-54



SUPER SERVES

WOMEN
25-54



SESSION
STREAMING
STARTS**

29,232



MASON IN THE MORNING
6am-10am Weekdays

MEGAN MARIE
10am-4pm Weekdays

B-RAD LEE
4pm-7pm Weekdays

NIGHTS WITH ELAINA
7pm-Mid Weekdays

SHAWN MARTINEZ
Weekends

CATCOUNTRY951

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CATCOUNTRY951



*Source: Colorado Springs TSA, Nielsen Summary Diary June '23 (April - June), P12+, Mo-Su 6a-12m *Market Levels based on P12+ **Triton Digital