

CUMULUS M E D I A™

SOUTHERN COLORADO

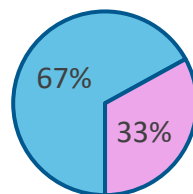


DEPEND ON IT

- Top 10 among M18+ in AM Drive , Midday, and PM Drive
- 1st or 2nd place rank in all prime dayparts among M55+
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- On-air interaction with many of our area’s most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado’s most powerful daily lineup
- Celebrating 100 years in 2024!
- Lifestyle-oriented shows designed to appeal to and inform Southern Colorado listeners on-the-go, especially on the weekends



Audience Comp



Male Female

COLORADO SPRINGS; DEC23 SD (OCT-DEC);
TSA; M-Su 12m-12m; P 12+

PROUD OF OUR SPONSORSHIP:

with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

TARGET DEMO

ADULTS
25-54



SUPER SERVES

MEN
35-64



SESSION STREAMING STARTS*

84,717



JIM ARTHUR MORNING NEWS 5am-8am Weekdays		RICHARD RANDALL 8am-10am Weekdays		DAN BONGINO 10am-1pm Weekdays		DEL WALMSLEY 1pm-3pm Weekdays		BEN SHAPIRO 3pm-4pm Weekdays		MARK LEVIN 4pm-7pm Weekdays		MATT WALSH 7pm-8pm Weekdays		CHRIS PLANTE 8pm-10pm Weekdays	
--	--	--	--	--	--	--	--	---	--	--	--	--	--	---	--