



CUMULUS M E D I A

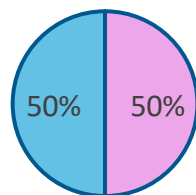
SOUTHERN COLORADO



COLORADO'S HOTTEST COUNTRY

- Top ranked country station in the market among A25-54 in mornings and midday
- Tied for 1st place rank (with KKMG) for the workday 10a-3p
- Reflects the Country lifestyle, love of family, love of our country, giving thanks to our military
- Colorado's favorite country music period! The best country from the 90's to now!
- New, highly entertaining, local morning show with major social media presence
- Megan in the Midday is a local military wife/mother, and a fun country & pop culture expert
- Ride home with Cat Country's live and local host
- Get all the Nashville 411 at night with Elaina
- Plus, Patrick and the new Pickle Jar music show to help entertain the 3rd shift
- Colorado Broadcasters Association Award winning station!

Audience Comp



Male Female

COLORADO SPRINGS; DEC23 SD (OCT-DEC);
TSA; M-Su 12m-12m; P 12+

FEATURING THE HOTTEST COUNTRY NAMES INCLUDING:

Morgan Wallen, Luke Combs, Jason Aldean
Lainey Wilson, Old Dominion,
Kelsea Ballerini, Zac Brown Band, Kane Brown, Cole Swindel, Chris Stapleton
Luke Bryan, Florida Georgia Line, Darius Rucker, Jon Pardi, Jelly Roll

TARGET DEMO

ADULTS
25-54



SUPER SERVES

WOMEN
25-54



SESSION
STREAMING
STARTS*

21,750



MASON IN THE MORNING
6am-10am Weekdays

B-RAD LEE
6am-10am Weekdays

MEGAN MARIE
10am-3pm Weekdays

ROGER
3pm-7pm Weekdays

NIGHTS WITH ELAINA
7pm-Mid Weekdays

SHAWN MARTINEZ
Weekends



CATCOUNTRY951



CATCOUNTRY951



CATCOUNTRY951CO