

98.1 KKFM CLASSIC ROCK



Bob and Tom
5A-10A

J.P. Black
10A-2P

Chris Austin
2P-7P

Steve Gorman
7P-Midnight

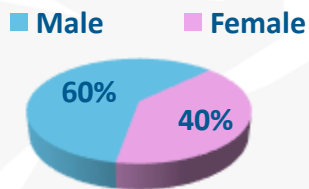
Scorgie
Overnights + Weekends

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- Ranked 1st place among all Persons 12+ and M18+*
- Largest M18+ audience with 67,500 each week*
- 2nd behind KKMG in number of listeners at 115,300*
- 1st place rank in mornings, middays, and weekends among M18+*
- Nearly 40 years of strong, consistent Classic Rock brand heritage
- Consistently ranked among the top 3 largest audiences in the market
- Delivers enthusiastic male and female rock listeners in the Colorado Springs and Pueblo region, giving advertisers strong dual market presence
- Popular Bob & Tom Morning Show sets up an entire day of upbeat energetic entertainment with comics and topical humor – followed by long blocks of music.
- Local talent reflects the adult rock lifestyle, engaging listeners with music and information throughout each workday and all weekend long

Target Demo	Super Serves
Adults 25-54	Men 35-54
Streaming Impressions Filled[^]	
1,031,158	

Age Composition



FEATURING CLASSIC ROCK'S BIGGEST NAMES INCLUDING:

Aerosmith, Rolling Stones, Van Halen, ZZ Top, Led Zeppelin, AC/DC, Pink Floyd, Metallica

Source: Colorado Springs TSA; Nielsen Diary Summary JUN24 SD (APR-JUN); M-Su 12m-12m; P 12+

*Colorado Springs TSA A25-54 June 2024 | [^]Triton Digital 3 Month Average Feb, Mar, Apr 2024