



The Jubal Show
6A-10A



Dallace Jade
10A-3P



Jeff Haber
3P-7P



Big Mack
Weekends

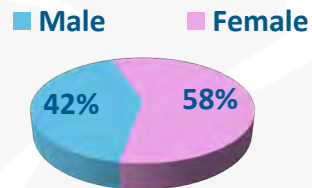
989magicfm.com • Facebook @989Magic • X @989MagicFM • Instagram @989magicfm

- Leads the pack with 128,800 listeners each week*
- Top ranked contemporary hit station in market*
- Jubal is top ranked #1 morning show among A25-54*
- Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today's most popular, best music by the highest profile pop artists
- Award Winning Morning Show Host, Jubal, a recipient of the Marconi Award!
- Award Winning Midday Show Host, Dallace, a recipient of Colorado Broadcasting Award's Best Midday Show
- Large Facebook and social media presence and following
- All about being Local! Magic FM is at all the big local events and talks about trending local topics happening in the Springs and Pueblo communities
- Over 23,000 Facebook followers!^

Target Demo	Super Serves
Adults 18-49	Women 18-49

Streaming Impressions Filled^
1,196,475

Age Composition



FEATURING THE HOTTEST NAMES INCLUDING

Taylor Swift, The Weekend, Sabrina Carpenter, Beyonce, Ariana Grande, Dua Lipa, Drake, Olivia Rodrigo, Harry Styles, Post Malone, Justin Bieber, Miley Cyrus, SZA, Noah Kahan, Chappell Roan, Billie Eilish, Benson Boone

Source: Colorado Springs TSA; Nielsen Diary Summary JUN24 SD (APR-JUN); M-Su 12m-12m; P 12+

*Colorado Springs TSA A25-54 June 2024 | ^Triton Digital 3 Month Average Sept, Oct, Nov 2024

