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ME-2

# **Radio Market Report**

#### Survey Schedule

December 2024 (October-December) September 12 - December 04

January 2025 (November-January) October 10 - February 05

February 2025 (December-February) November 07 - March 05

March 2025 (January-March) January 09 - April 02

April 2025 (February-April) February 06 - April 30

May 2025 (March-May) March 06 - May 28

June 2025 (April-June) April 03 - June 25

July 2025 (May-July) May 01 - July 23

August 2025 (June-August) May 29 - August 20

September 2025 (July-September) June 26 - September 17

October 2025 (August-October) July 24 - October 15

November 2025 (September-November) August 21 - November 12

December 2025 (October-December) September 18 - December 10

### Warning

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What MRC accreditation means The Nielsen Radio Service has been accredited by the Media Rating Council (MRC) since 1968. To merit continued MRC accreditation, Nielsen: (1) adheres to the Council's

Minimum Standards for Media Rating Research; (2) supplies full information to the MRC regarding details of its operation; (3) conducts its measurement service substantially in accordance with representations to its authorized users and the Council; and (4) submits to and pays the cost of thorough annual audits of accredited Nielsen services by CPA firms engaged by the MRC.

In addition to paying sizable audit charges, Nielsen provides office and file space for MRC auditors as well as considerable staff and computer time involved in various aspects of the audit.

Further information about the MRC's accreditation and auditing procedures can be obtained from the Executive Director, Media Rating Council, Inc., 420 Lexington Avenue, Suite 343, New York, New York 10170.

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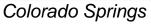
**Please note**: Users of this report should become familiar with the sections of this report titled "Description of Methodology" and "Limitations." The Ratings Reliability Estimator provides the ability to estimate reliability and effective sample bases for this report and can be accessed under the Methodology tab.

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#### Radio Market Report, December 2024 (October-December)







# Stations Home to Nielsen Radio Metro Area

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# (s) **KATC-FM 95.1** 6805 CORPORATE DR #130

COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 593-2727 Format: Country Owner: Cumulus Media Holdings Inc. Sales Rep: KATZ RADIO Network IND City of LIc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 58,000/695

#### (e) KCEG-AM 890

965 S IRVING ST DENVER, CO 80219 Phone: (303) 912-5474 Fax: Format: Classic Country Owner: Cutforth, Timothy C Sales Rep: IN HOUSE Network: IND City of LIc./Alt City ID: Fountain, CO County/Split Co.: El Paso, CO Power Day/Night (watts): 5,000/580

# (e) **KEPC-FM 89.7** § 7409 S ALTON CT

CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: Format: Alternative Owner: Pikes Peak Community College Sales Rep: N/A Network: NPR, APM, PRX City of Llc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 7,900/-76

#### (s) KKFM-FM 98.1

6805 CORPORATE DR STE 130 COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 593-2727 Format: Classic Rock Owner: Cumulus Media Holdings Inc Sales Rep: KATZ RADIO Network: WWO City of LIc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 71,000/698

#### Network Affiliation Abbreviations

ABCNEW: ABC News Radio APM: American Public Media BBC: British Broadcasting Corporation INFSP: Infinity Sports Network NPR: National Public Radio PRMIER: Premiere Radio Networks

#### KBIQ-FM 102.7

7150 CAMPUS DR STE 150 COLORADO SPRINGS, CO 80920 Phone: (719) 531-5438 Fax: (719) 531-5588 Format: Contemporary Christian Owner: Salem Media Group Inc Sales Rep: KATZ RADIO Network WWO City of Llc./Alt City ID: Manitou Spgs/Col Sp, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 57,000/695

#### (e) KCME-FM 88.7 §

1921 N WEBER ST COLORADO SPRINGS, CO 80907 Phone: (719) 578-5263 Fax: (719) 578-1033 Format: Classical Owner: Cheyenne Broadcasting Foundation, Inc. Sales Rep: IN HOUSE Network: APM City of Llc./Alt City ID: Manitu Sp/Colrdo Sp, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 13,000/661

(s) **KIBT-FM 96.1** § 2864 SOUTH CIRCLE DR STE 300 COLORADO SPRINGS, CO 80906 Phone: (719) 540-9200 Fax: (719) 579-0882 Format: Rhythmic Contemporary Hit Radio Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: PRMIER, WWO City of LIc./Alt City ID: Fountain/Co Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 450/670

#### (s) KKLI-FM 106.3 §

2864 S CIRCLE DR STE 300 COLORADO SPRINGS, CO 80906 Phone: (719) 540-9200 Fax: (719) 579-0882 Format: Adult Contemporary Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: PRMIER City of Llc./Alt City ID: Widefield/Co Sprngs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 1,600/678

PRX: Public Radio Exchange WWO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

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# (s) **KCCY-FM 96.9** § 2864 S CIRCLE DR STE 300

COLORADO SPRINGS, CO 80906 Phone: (719) 540-9200 Fax: (719) 579-0882 Format: Country Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: PRMIER City of LIc./Alt City ID: <Pueblo/Col Sprngs>, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 72,000/695

#### (s) KCSF-AM 1300

6805 CORPORATE DR STE 130 COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 593-2727 Format: All Sports Owner: Cumulus Media Holdings Inc Sales Rep: KATZ RADIO Network: INFSP, WWO City of LIc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO Power Day/Night (watts): 5,000/1,000

# (s) **KILO-FM 94.3** 1805 E CHEYENNE RD

COLORADO SPRINGS, CO 80905 Phone: (719) 634-4896 Fax: (719) 634-5837 Format: Active Rock Owner: Bahakel Communications Limited Sales Rep: CHRISTAL RADIO Network: IND City of Llc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 83,000/643

#### (s) KKMG-FM 98.9

6805 CORPORATE DR STE 130 COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 593-2727 Format: Pop Contemporary Hit Radio Owner: Cumulus Media Holdings Inc Sales Rep: KATZ RADIO Network: IND City of LIc./Alt City ID: <Pueblo/Col Sprngs>, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 72,000/695

#### (s) Subscribing radio station as of the publication date.

- (e) Non-subscribing station that is eligible to be reported as of the publication date
- (c) Station subscribes to data for other market(s) and is eligible to be reported as of the publication date.
- Station combo reported via Total Line § Reporting. See "Special Notices" section.
- < > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

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# Stations Home to Nielsen Radio Metro Area

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(s) **KKPK-FM 92.9** 6805 CORPORATE DR STE 130 COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 593-2727 Format: Adult Hits Owner: Cumulus Media Holdings Inc. Sales Rep: KATZ RADIO Network: WWO City of LIc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 79,000/670

#### KRDO-FM 105.5

399 S 8TH STREET COLORADO SPRINGS, CO 80905 Phone: (719) 575-6245 Fax: (719) 635-8455 Format: News Talk Information Owner: News-Press & Gazette Company Sales Rep: CHRISTAL RADIO Network: ABCNEW, WWO City of LIc./Alt City ID: Security/Co Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 1,600/682

### (e) KTLF-FM 90.5 §

1271 Kelly Johnson Blvd COLORADO SPRINGS, CO 80920 Phone: (719) 593-0600 Fax: (719) 593-2399 Format: Contemporary Christian Owner: Educational Communications of Colorado Springs Sales Rep: N/A Network: IND City of LIc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 20,000/664

#### (s) KVUU-F2 FM HD2

1333 W 120th Ave Unit 315 Westminster, CO 80234 Phone: (303) 702-9293 Fax: (303) 485-1929 Format: Contemporary Christian Owner: iHeartMedia Inc Sales Rep: N/A Network: IND City of LIc./Alt City ID: <Pueblo/Col Sprngs>, CO County/Split Co.: Pueblo, CO

#### **Network Affiliation Abbreviations**

ABCNEW: ABC News Radio APM: American Public Media BBC: British Broadcasting Corporation INFSP: Infinity Sports Network NPR: National Public Radio PRMIER: Premiere Radio Networks

### (s) KRCC-FM 91.5 §

912 N WEBER COLORADO SPRINGS, CO 80903 Phone: (719) 473-4801 Fax: (719) 473-7863 Format: News Talk Information Owner: Colorado College Sales Rep: NATIONAL PUBLIC MEDIA Network: NPR, PRX, APM City of LIc./Alt City ID: Co Springs/Pueblo, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 2,100/687

(s) **KRXP-FM 103.9** 1805 EAST CHEYENNE RD COLORADO SPRINGS, CO 80905 Phone: (719) 634-4896 Fax: (719) 634-5837 Format: Alternative Owner: Bahakel Communications Limited Sales Rep: KATZ RADIO Network: IND City of Llc./Alt City ID: <Pblo W/Co Sprngs>, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 1,750/658

#### (s) KVOR-AM 740

6805 CORPORATE DR STE 130 COLORADO SPRINGS, CO 80919 Phone: (719) 593-2700 Fax: (719) 527-9253 Format: News Talk Information Owner: Cumulus Media Holdings Inc Sales Rep: KATZ RADIO Network: WWO, PRMIER, ABCNEW City of Llc./Alt City ID: Colorado Springs, CO County/Split Co.: El Paso, CO Power Day/Night (watts): 3,300/1,500

#### (e) KXCL-FM 101.7

18900 E HAMPDEN AVE AURORA, CO 80013 Phone: (303) 628-7200 Fax: (303) 628-7205 Format: Religious Owner: Calvary Chapel Aurora Sales Rep: IN HOUSE Network: IND City of Llc./Alt City ID: Rock Creek Park, CO County/Split Co.: El Paso, CO ERP (watts) / HAAT (meters): 2,100/-9

PRX: Public Radio Exchange WWO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

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#### (s) KRCC-IF FM Stream 912 N WEBER

COLORADO SPRINGS, CO 80903 Phone: (719) 473-4801 Fax: (719) 473-7863 Format: News Talk Information Owner: Colorado College Sales Rep: NATIONAL PUBLIC MEDIA Network: NPR, PRX, APM City of LIc./Alt City ID: Co Springs/Pueblo, CO County/Split Co.: El Paso, CO

# (s) KRXP-IF FM Stream 1805 EAST CHEYENNE RD

COLORADO SPRINGS, CO 80905 Phone: (719) 634-4896 Fax: (719) 634-5837 Format: Alternative Owner: Bahakel Communications Limited Sales Rep: KATZ RADIO Network: IND City of LIc./Alt City ID: <Pblo W/Co Sprngs>, CO County/Split Co.: Pueblo, CO

# (s) **KVUU-FM 99.9** § 2864 S CIRCLE STE 300

COLORADO SPRINGS, CO 80906 Phone: (303) 713-8000 Fax: (719) 579-0882 Format: Hot Adult Contemporary Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: IND City of LIc./Alt City ID: <Pueblo/Col Sprngs>, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 79,000/670

#### (s) KXRE-AM 1490

5675 S. ACADEMY COLORADO SPRINGS, CO 80906 Phone: (719) 502-4102 Fax: Format: Variety Owner: Colorado Public Radio Sales Rep: N/A999 Network: IND City of LIc./Alt City ID: Manitu Sp/Colrdo Sp, CO County/Split Co.: El Paso, CO Power Day/Night (watts): 500/500

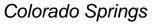
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# **Stations Outside Nielsen Radio Metro Area**

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# (s) **KBPL-FM 107.9** § 2864 S CIRCLE DR STE 300

2864 S CIRCLE DR STE 300 COLORADO SPRINGS, CO 80906 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: Active Rock Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: IND City of Llc./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 32,000/674

#### (s) KCSJ-AM 590

106 W 24TH ST PUEBLO, CO 81003 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: News Talk Information Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: FOXNEW, WWO, PRMIER City of LIc./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO Power Day/Night (watts): 1,000/1,000

#### (s) KUBE-AM 1350

106 W 24 ST PUEBLO, CO 81003 Phone: (303) 565-7104 Fax: (719) 543-9898 Format: All Sports Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: FOXSP City of LIc./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO Power Day/Night (watts): 1,300/150

#### (s) KWCC-FM 89.5

912 N. WEBER ST COLORADO SPRINGS, CO 80903 Phone: (719) 473-4801 Fax: (719) 473-7863 Format: News Talk Information Owner: Colorado College Sales Rep: NATIONAL PUBLIC MEDIA Network: NPR, PRX, APM City of LIC./Alt City ID: Woodland Park, CO County/Split Co.: Teller, CO ERP (watts) / HAAT (meters): 100/-132

#### **Network Affiliation Abbreviations**

ABCNEW: ABC News Radio APM: American Public Media BBC: British Broadcasting Corporation FOXNEW: Fox News Network FOXSP: Fox Sports Network NPR: National Public Radio

#### (s) **KCFP-FM 91.9** 7409 S ALTON CT

7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Classical Owner: Colorado Public Radio Sales Rep: N/A Network: NPR City of Llc./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 600/193

#### (c) KOA-AM 850 §

4695 SO MONACO ST DENVER, CO 80237 Phone: (303) 713-8400 Fax: (303) 713-8407 Format: News Talk Information Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: PRMIER, FOXNEW, ABCNEW City of LIc./Alt City ID: Denver, CO County/Split Co.: Denver, CO Power Day/Night (watts): 50,000/50,000

## (s) **KVOD-FM 88.1** § 7409 S ALTON CT

7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Classical Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of LIc./AIt City ID: Lakewood, CO County/Split Co.: Jefferson, CO ERP (watts) / HAAT (meters): 1,200/321

#### (s) KCFR-FM 90.1 §

7409 S ALTON CT 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: News Talk Information Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Llc./Alt City ID: Denver, CO County/Split Co.: Denver, CO ERP (watts) / HAAT (meters): 50,000/277

#### (s) KPHT-FM 95.5 §

106 W 24TH ST PUEBLO, CO 81003 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: Classic Hits Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: IND City of LIc./Alt City ID: Rocky Ford, CO County/Split Co.: Otero, CO ERP (watts) / HAAT (meters): 100,000/224

#### (s) **KVOQ-FM 102.3** 7409 S ALTON CT

7409 S AL TON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Alternative Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Llc./Alt City ID: Grenwodvillge/Dnver, CO County/Split Co.: Arapahoe, CO ERP (watts) / HAAT (meters): 1,000/238

PRMIER: Premiere Radio Networks PRX: Public Radio Exchange WWO: Westwood One Radio Network

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