



The Jubal Show
6A-10A



Dallace Jade
10A-3P



Jeff Haber
3P-7P



Soliyah
7P-10P



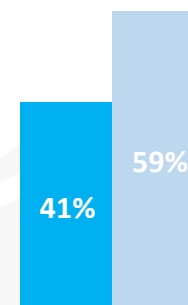
Big Mack
Weekends

989magicfm.com • Facebook @989Magic • X @989MagicFM • Instagram @989magicfm

- Top 5 Station in Persons and Women 18-34 & 35-54. Mornings and Afternoons consistently lead the market in Ratings and Cume
- Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today's most popular, best music by the highest profile pop artists
- Award Winning Morning Show Host, Jubal, a recipient of the Marconi Award!
- Award Winning Midday Show Host, Dallace, a recipient of Colorado Broadcasting Award's Best Midday Show
- Large Facebook and social media presence and following
- All about being Local! Magic FM is at all the big local events and talks about trending local topics happening in the Springs and Pueblo communities

Target Demo	Super Serves
Adults 18-49	Women 18-49

Streaming Impressions Filled[^]
1,015,534



Gender Composition

■ Male ■ Female

FEATURING THE HOTTEST NAMES INCLUDING

Taylor Swift, The Weekend, Sabrina Carpenter, Beyonce, Ariana Grande, Post Malone, Dua Lipa, Harry Styles, Justin Bieber, Miley Cyrus, SZA, Benson Boone, Chappell Roan, Billie Eilish

Source: Colorado Springs TSA; Nielsen Diary Summary DEC24 SD (OCT-DEC); M-Su 12m-12m; P 12+

[^]Triton Digital 3 Month Average Nov, Dec, Jan 2024/2025

