



**Jim Arthur**  
5A-8A



**Shawn Martinez**  
5A-8A



**Richard Randall**  
8A-10A



**The Vince Show**  
10A-1P



**Del Walmsley**  
1P-3P

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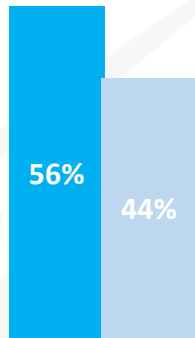
- #2 in Time Spent Listening among men 25-54
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- Proud partner of Fox News, the #1 brand in cable news is now on 740 KVOR
- On-air interaction with many of our area's most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado's most powerful daily lineup
- Celebrated 100 years in 2024!

Target Demo	Super Serves
<b>Adults</b> <b>25-54</b>	<b>Men</b> <b>35-64</b>

Streaming Impressions Filled <sup>^</sup>
<b>1,732,319</b>

**PROUD OF OUR SPONSORSHIP:**

with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

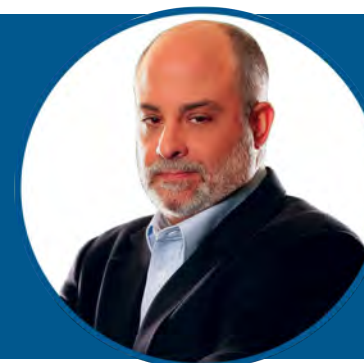


Gender Composition

■ Male ■ Female



**Will Cain**  
3P-4P



**Mark Levin**  
4P-7P



**Chris Plante**  
7P-10P

