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- Ladies love Cat Country 95.1! In the December 2024 book, the station finished in the top 5 of women 25-54 (M-F 6a-7p) led by "Ridin' Home with Roger" as the #2 show in afternoon drive while "Middays with Megan Marie" ranked #4 during middays
- Trying to attract Millennials and Gen Z? Youngsters listen to Cat Country 95.1! In the December 2024 book, the station finished in the top 3 of adults 25-54 (M-F 6a-7p) led by "Ridin' Home with Roger as the #2 show in afternoon drive while "Middays with Megan Marie" ranked #3 during middays
- Reflects the Colorado Country lifestyle, love of family, love of our country, giving thanks to our military!
- Colorado's favorite country music period! The best country from the 90's to now!
- Middays with Megan Marie is a local military wife/mother, and a fun country & pop culture expert.
- Ridin' Home with Roger is a live and local host from Western Colorado who loves the Broncos, Nuggets and movies!
- Get all the Nashville 411 at night with Bev Rainey

FEATURING THE HOTTEST AND MOST RECOGNIZABLE COUNTRY NAMES INCLUDING:

Morgan Wallen, Luke Combs, Jason Aldean, Lainey Wilson, Keith Urban, Kelsea Ballerini, Zac Brown Band, Kane Brown, Chris Stapleton, Luke Bryan, Jelly Roll, Kenny Chesney, and more!

Target Demo	Super Serves
Adults 25-54	Women 25-54
Streaming Impressions Filled^	



Source: Colorado Springs TSA; Nielsen Diary Summary DEC24 SD (OCT-DEC); M-Su 12m-12m; P 12+ ^Triton Digital 3 Month Average Jan, Feb, March 2025