



Jim Arthur
5A-8A



Shawn Martinez
5A-8A



Richard Randall
8A-10A



The Vince Show
10A-1P



Del Walmsley
1P-3P

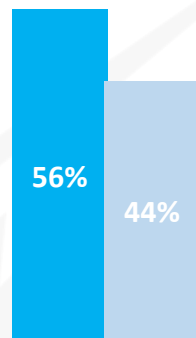
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- **#2 in Time Spent Listening among men 25-54**
- **Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking**
- **Proud partner of Fox News, the #1 brand in cable news is now on 740 KVOR**
- **On-air interaction with many of our area's most influential business owners, community leaders, and active citizens**
- **Well-known local and national news and talk personalities: Colorado's most powerful daily lineup**
- **Celebrated 100 years in 2024!**

Target Demo	Super Serves
Adults 25-54	Men 35-64
Streaming Impressions Filled^	
1,707,630	

PROUD OF OUR SPONSORSHIP:

with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

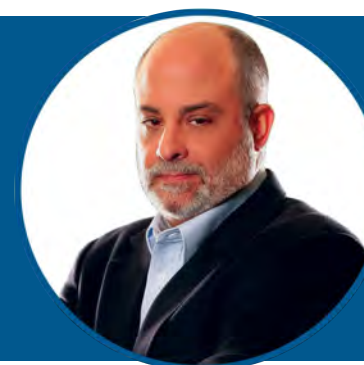


Gender Composition

■ Male ■ Female



Will Cain
3P-4P



Mark Levin
4P-7P



Chris Plante
7P-10P

Source: Colorado Springs TSA; Nielsen Diary Summary DEC24 SD (OCT-DEC); M-Su 12m-12m; P 12+
^Triton Digital 3 Month Average Jan, Feb, March 2025