

# Radio Market Report

### Survey Schedule

June 2025 (April-June)  
April 03 - June 25

July 2025 (May-July)  
May 01 - July 23

August 2025 (June-August)  
May 29 - August 20

September 2025 (July-September)  
*June 26 - September 17*

October 2025 (August-October)  
July 24 - October 15

November 2025 (September-November)  
August 21 - November 12

December 2025 (October-December)  
September 18 - December 10

January 2026 (November-January)  
October 16 - February 04

February 2026 (December-February)  
November 13 - March 04

March 2026 (January-March)  
*January 08 - April 01*

April 2026 (February-April)  
February 05 - April 29

May 2026 (March-May)  
March 05 - May 27

June 2026 (April-June)  
April 02 - June 24



Accredited by  
Media Rating  
Council®

## What MRC accreditation means

The Nielsen Radio Service has been accredited by the Media Rating Council (MRC) since 1968. To merit continued MRC accreditation, Nielsen: (1) adheres to the Council's

Minimum Standards for Media Rating Research; (2) supplies full information to the MRC regarding details of its operation; (3) conducts its measurement service substantially in accordance with representations to its authorized users and the Council; and (4) submits to and pays the cost of thorough annual audits of accredited Nielsen services by CPA firms engaged by the MRC.

In addition to paying sizable audit charges, Nielsen provides office and file space for MRC auditors as well as considerable staff and computer time involved in various aspects of the audit.

Further information about the MRC's accreditation and auditing procedures can be obtained from the Executive Director, Media Rating Council, Inc., 420 Lexington Avenue, Suite 343, New York, New York 10170.

## Contents

## Market Information

MI-1

Station Information	MI-8
---------------------	------

Metro Market Profile MI-13

Metro Market Profile Sources MI-23

Special Notices SP-1

## Listener Estimates

LE-1

Cume Duplication Percent	LE-1
--------------------------	------

Ethnic Composition LE-4

## Methodology

ME-1

Audience Estimates Reliability	ME-1
--------------------------------	------

Description of Methodology	ME-2
----------------------------	------

## Warning

**All Nielsen Radio audience estimates and Nielsen Radio maps are proprietary and confidential.**

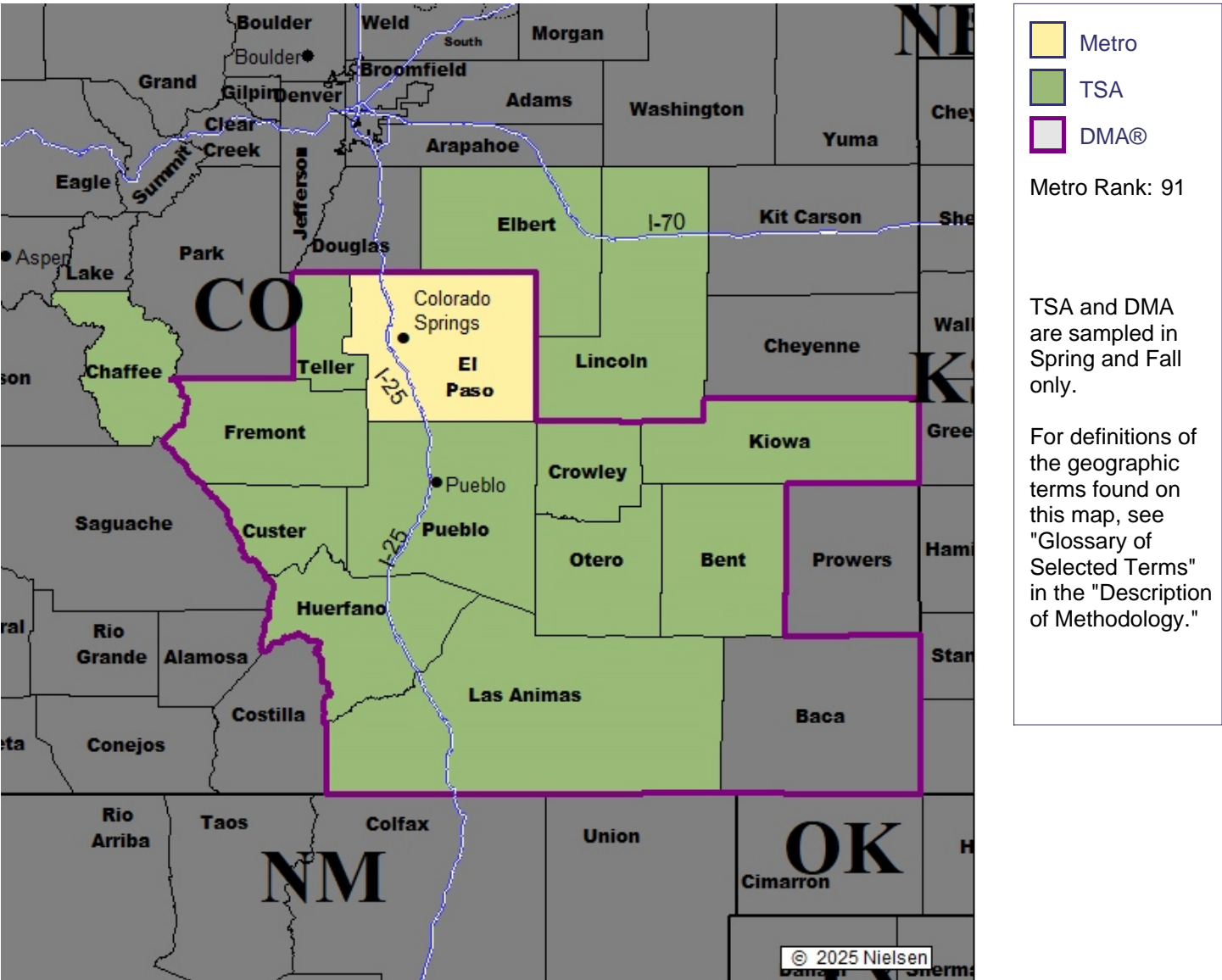
All Nielsen Radio Audience Estimates and Nielsen Radio Maps are Proprietary and Confidential. The unauthorized use of any Nielsen Radio audience estimate or map constitutes copyright infringement that could subject the infringer to statutory damages of up to \$150,000 and criminal penalties of up to 10 years imprisonment and a \$500,000 fine pursuant to Chapter 5, Sections 504 and 506 of Title 17 of the U.S. Code.

DMA is a registered trademark of The Nielsen Company (US), LLC.

**Please note:** Users of this report should become familiar with the sections of this report titled "Description of Methodology" and "Limitations." The Ratings Reliability Estimator provides the ability to estimate reliability and effective sample bases for this report and can be accessed under the Methodology tab.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

### Colorado Springs



Parties not authorized to use this report may not reproduce this map for any purpose, including but not limited to sales, marketing, advertising or promotional purposes, without the express written permission of The Nielsen Company (US), LLC.



Population Estimates and In-Tab Diaries by County

Metro

County/Sampling Unit	State	Area	HDA	Est. P12+ Pop.	Est. Pop. % P12+	In-Tab Sample	Unwted In-Tab %	Wted In-Tab %
EL PASO	CO	MT		640,900	100.0	1,822	100.0	100.0
Total Metro				640,900		1,822		

B - Black      M - Metro County      D - DMA County      REM - Remainder portion of geographic split county  
H - Hispanic      T - TSA County      HDA - High-Density Area

Effective with the Spring 2025 survey, population estimates for this report are based on Claritas, LLC 1/1/25 whole-county population estimates (Census 2020-based).

For split-county population and counties located in Connecticut estimates, the 1/1/25 whole-county populations are allocated to the respective split counties, based on Claritas, LLC, 1/1/24 ZIP Code population estimates (Census 2020-based).

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

# Population Estimates and In-Tab Diaries by County

© 2025 Nielsen

## TSA

County/Sampling Unit	State	Area	HDA	Est. P12+ Pop.	Est. Pop. % P12+	In-Tab Sample	Unwted In-Tab %	Wted In-Tab %
BENT	CO	T		5,400	0.6	20	0.7	1.8
CHAFFEE	CO	T		19,200	2.0	13	0.4	2.0
CROWLEY	CO	T		5,300	0.6	14	0.5	0.6
CUSTER	CO	T		5,300	0.6	18	0.6	0.6
EL PASO	CO	MT		640,900	66.8	1,822	62.2	66.9
ELBERT	CO	T		26,500	2.8	19	0.6	1.6
FREMONT	CO	T		46,300	4.8	35	1.2	4.8
HUERFANO	CO	T		6,500	0.7	11	0.4	0.7
KIOWA	CO	T		1,200	0.1	16	0.5	0.1
LAS ANIMAS	CO	T		12,800	1.3	19	0.6	0.1
LINCOLN	CO	T		4,700	0.5	20	0.7	1.7
OTERO	CO	T		15,400	1.6	11	0.4	1.6
PUEBLO	CO	T	H	147,200	15.4	902	30.8	15.3
TELLER	CO	T		22,100	2.3	7	0.2	2.3
Total TSA				958,800		2,927		

B - Black

M - Metro County

D - DMA County

H - Hispanic

T - TSA County

HDA - High-Density Area

REM - Remainder portion of geographic split county

Effective with the Spring 2025 survey, population estimates for this report are based on Claritas, LLC 1/1/25 whole-county population estimates (Census 2020-based).

For split-county population and counties located in Connecticut estimates, the 1/1/25 whole-county populations are allocated to the respective split counties, based on Claritas, LLC, 1/1/24 ZIP Code population estimates (Census 2020-based).



## Population Estimates and In-Tab Diaries by Demographics

© 2025 Nielsen

### Metro

Demographics		Estimated Population	Estimated Population % P12+	In-Tab Sample	Unweighted In-Tab %	Weighted In-Tab %
<b>Men</b>	12-24	73,600	11.5	139	7.6	11.5
	18-24	43,800	6.8	70	3.8	6.8
	25-34	62,500	9.8	124	6.8	9.7
	35-44	55,400	8.6	149	8.2	8.6
	45-49	22,400	3.5	77	4.2	3.5
	50-54	20,500	3.2	83	4.6	3.2
	55-64	39,800	6.2	108	5.9	6.2
	65+	51,400	8.0	160	8.8	8.0
	18+	295,800	46.2	771	42.3	46.1
<b>Women</b>	12-24	63,000	9.8	153	8.4	9.8
	18-24	35,100	5.5	76	4.2	5.5
	25-34	54,400	8.5	151	8.3	8.5
	35-44	52,100	8.1	165	9.1	8.1
	45-49	21,500	3.4	87	4.8	3.3
	50-54	20,000	3.1	91	5.0	3.1
	55-64	41,700	6.5	113	6.2	6.5
	65+	62,600	9.8	222	12.2	9.8
	18+	287,400	44.8	905	49.7	44.8
<b>Persons</b>	18+	583,200	91.0	1,676	92.0	91.0
<b>Teens</b>	12-17	57,700	9.0	146	8.0	9.0
<b>Black</b>	P12+ <sup>1</sup>					
<b>Hispanic</b>	P12+	118,400	18.5	279	15.3	18.5
<b>Total</b>	P12+	640,900		1,822		

Effective with the Spring 2025 survey, population estimates for this report are based on Claritas, LLC 1/1/25 whole-county population estimates (Census 2020-based).

For split-county population and counties located in Connecticut estimates, the 1/1/25 whole-county populations are allocated to the respective split counties, based on Claritas, LLC, 1/1/24 ZIP Code population estimates (Census 2020-based).

Where available, estimates of Spanish Dominant language usage are provided by The Nielsen Company (US), LLC as percentages of the Hispanic population. Nielsen applies these percentages to the Claritas, LLC 1/1/25 estimate of total Hispanic persons.

Estimates for demographic groups with in-tab less than 30 have suspect reliability and should be used with caution.

<sup>1</sup> Ethnic control procedures not applied.



# Population Estimates and In-Tab Diaries by Demographics

© 2025 Nielsen

## TSA

Demographics		Estimated Population	Estimated Population % P12+	In-Tab Sample	Unweighted In-Tab %	Weighted In-Tab %
Men	12-24	102,300	10.7	215	7.3	10.3
	18-24	59,800	6.2	120	4.1	6.0
	25-34	87,900	9.2	176	6.0	8.8
	35-44	81,100	8.5	206	7.0	9.5
	45-49	33,900	3.5	116	4.0	3.3
	50-54	31,700	3.3	120	4.1	3.3
	55-64	63,800	6.7	180	6.1	6.6
	65+	90,300	9.4	330	11.3	9.4
	18+	448,500	46.8	1,248	42.6	47.0
Women	12-24	88,900	9.3	243	8.3	9.3
	18-24	48,800	5.1	123	4.2	5.5
	25-34	73,400	7.7	203	6.9	7.7
	35-44	73,100	7.6	243	8.3	7.9
	45-49	31,100	3.2	124	4.2	2.9
	50-54	29,700	3.1	140	4.8	3.1
	55-64	65,700	6.9	225	7.7	6.8
	65+	105,900	11.0	406	13.9	11.0
	18+	427,700	44.6	1,464	50.0	45.0
Persons	18+	876,200	91.4	2,712	92.7	92.0
Teens	12-17	82,600	8.6	215	7.3	8.0
Total	P12+	958,800		2,927		

Effective with the Spring 2025 survey, population estimates for this report are based on Claritas, LLC 1/1/25 whole-county population estimates (Census 2020-based).

For split-county population and counties located in Connecticut estimates, the 1/1/25 whole-county populations are allocated to the respective split counties, based on Claritas, LLC, 1/1/24 ZIP Code population estimates (Census 2020-based).

Where available, estimates of Spanish Dominant language usage are provided by The Nielsen Company (US), LLC as percentages of the Hispanic population. Nielsen applies these percentages to the Claritas, LLC 1/1/25 estimate of total Hispanic persons.

Estimates for demographic groups with in-tab less than 30 have suspect reliability and should be used with caution.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.



Diary Placement/Return

	Metro	TSA
<b>Fresh Sample</b>		
Estimated Usable Households in Sample	7,997	13,432
Estimated Persons in Usable Households	17,611	29,396
Households Mailed Diaries	1,671	2,870
Persons Mailed Diaries	3,680	6,281
Diaries In-Tab	1,705	2,688
Metro Response Rate % <sup>1</sup>	10	
<b>Targeted Reselects</b>		
Households Reselected	107	227
Persons Mailed Diaries	279	595
Diaries In-Tab	117	239
% Reselect In-Tab of Total In-Tab	6	8
<b>Total Sample</b>		
Metro In-Tab Total	1,822	
Metro Sample Target	1,360	
Metro In-Tab/Target Index	134	

<sup>1</sup> Metro Response Rate is calculated based on fresh sample only to allow for trending from survey to survey and to the prior Unified Response Rate.

For information on Sampling and Measurement Techniques, see "Description of Methodology."

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.



Address-Based Sample Screening Metrics<sup>2</sup>

© 2025 Nielsen

	Metro	TSA
Mailed Questionnaires	35,284	48,622
Estimated Persons in Usable Households Mailed a Questionnaire	76,269	104,024
Eligible Persons in Households Returning a Questionnaire	15,937	22,227
Mail Screening Return Rate %	21	21

<sup>2</sup> The Address-Based Sample (ABS) screening results represent a 12-month period. ABS sample is selected from the screening pool as needed for particular surveys. Data represents the screening for fresh sample only.

For information on Sampling and Measurement Techniques, see "Description of Methodology."

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.





## Stations Home to Nielsen Radio Metro Area

- (s) **KATC-FM 95.1**  
6805 CORPORATE DR #130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 593-2727  
Format: Country  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: WWO  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 58,000/695
- (s) **KBIQ-FM 102.7**  
5700 WEST OAKS BLVD  
ROCKLIN, CA 95765  
Phone: (916) 251-1600  
Fax: (916) 251-1650  
Format: Contemporary Christian  
Owner: K-Love, Inc.  
Sales Rep: N/A999  
Network: IND  
City of Lic./Alt City ID: Manitou Spgs/Col Sp, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 57,000/695
- (s) **KCCY-FM 96.9 §**  
2864 S CIRCLE DR STE 300  
COLORADO SPRINGS, CO 80906  
Phone: (719) 540-9200  
Fax: (719) 579-0882  
Format: Country  
Owner: iHeartMedia Inc  
Sales Rep: IHEARTMEDIA MULTI MARKET SALES  
Network: PRMIER  
City of Lic./Alt City ID: <Pueblo/Col Spngs>, CO  
County/Split Co.: Pueblo, CO  
ERP (watts) / HAAT (meters): 72,000/695
- (e) **KCEG-AM 890**  
965 S IRVING ST  
DENVER, CO 80219  
Phone: (303) 912-5474  
Fax:  
Format: Classic Country  
Owner: Cutforth, Timothy C  
Sales Rep: IN HOUSE  
Network: IND  
City of Lic./Alt City ID: Fountain, CO  
County/Split Co.: El Paso, CO  
Power Day/Night (watts): 5,000/580
- (s) **KCME-FM 88.7 §**  
1921 N WEBER ST  
COLORADO SPRINGS, CO 80907  
Phone: (719) 578-5263  
Fax: (719) 578-1033  
Format: Classical  
Owner: Cheyenne Broadcasting Foundation, Inc.  
Sales Rep: IN HOUSE  
Network: APM  
City of Lic./Alt City ID: Manitou Sp/Colrdo Sp, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 13,000/661
- (s) **KCME-F2 FM HD2**  
1921 N WEBER ST  
COLORADO SPRINGS, CO 80907  
Phone: (719) 578-5263  
Fax: (719) 578-1033  
Format: Jazz  
Owner: Cheyenne Broadcasting Foundation, Inc.  
Sales Rep: IN HOUSE  
Network: IND  
City of Lic./Alt City ID: Manitou Sp/Colrdo Sp, CO  
County/Split Co.: El Paso, CO
- (s) **KCME-IF FM Stream**  
1921 N WEBER ST  
COLORADO SPRINGS, CO 80907  
Phone: (719) 578-5263  
Fax: (719) 578-1033  
Format: Classical  
Owner: Cheyenne Broadcasting Foundation, Inc.  
Sales Rep: IN HOUSE  
Network: APM  
City of Lic./Alt City ID: Manitou Sp/Colrdo Sp, CO  
County/Split Co.: El Paso, CO
- (s) **KCSF-AM 1300**  
6805 CORPORATE DR STE 130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 593-2727  
Format: All Sports  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: INFSP, WWO  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
Power Day/Night (watts): 5,000/1,000
- (e) **KEPC-FM 89.7 §**  
7409 S ALTON CT  
CENTENNIAL, CO 80112  
Phone: (303) 871-9191  
Fax:  
Format: Alternative  
Owner: Pikes Peak Community College  
Sales Rep: N/A  
Network: NPR, APM, PRX  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 7,900/-76
- (s) **KIBT-FM 96.1 §**  
2864 SOUTH CIRCLE DR STE 300  
COLORADO SPRINGS, CO 80906  
Phone: (719) 540-9200  
Fax: (719) 579-0882  
Format: Rhythmic Contemporary Hit Radio  
Owner: iHeartMedia Inc  
Sales Rep: IHEARTMEDIA MULTI MARKET SALES  
Network: PRMIER, WWO  
City of Lic./Alt City ID: Fountain/Co Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 450/670
- (s) **KILO-FM 94.3**  
1805 E CHEYENNE RD  
COLORADO SPRINGS, CO 80905  
Phone: (719) 634-4896  
Fax: (719) 634-5837  
Format: Active Rock  
Owner: Bahakel Communications Limited  
Sales Rep: CHRISTAL RADIO  
Network: IND  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 83,000/643
- (s) **KKFM-FM 98.1**  
6805 CORPORATE DR STE 130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 593-2727  
Format: Classic Rock  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: WWO  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 71,000/698

### Network Affiliation Abbreviations

APM: American Public Media  
BBC: British Broadcasting Corporation  
FOXNEW: Fox News Network  
INFSP: Infinity Sports Network  
NPR: National Public Radio  
PRMIER: Premiere Radio Networks

PRX: Public Radio Exchange  
WWO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

- (s) Subscribing radio station as of the publication date.
- (e) Non-subscribing station that is eligible to be reported as of the publication date.
- (c) Station subscribes to data for other market(s) and is eligible to be reported as of the publication date.
- § Station combo reported via Total Line Reporting. See "Special Notices" section.
- < > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Nielsen as of the last day of this survey period. Stations are listed only if they have met Nielsen's Minimum Reporting Standards for this survey (see "Criteria for Reporting Stations.") The county or split-county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Nielsen are listed above by "N/A." See the "Special Notices" section of this report for additional station information.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

### Market Information, MI-8 of 23

Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C.



## Stations Home to Nielsen Radio Metro Area

- (s) **KKLI-FM 106.3 §**  
2864 S CIRCLE DR STE 300  
COLORADO SPRINGS, CO 80906  
Phone: (719) 540-9200  
Fax: (719) 579-0882  
Format: Adult Contemporary  
Owner: iHeartMedia Inc  
Sales Rep: IHEARTMEDIA MULTI MARKET SALES  
Network: PRMIER  
City of Lic./Alt City ID: Widefield/Co Sprngs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 1,600/678
- (s) **KKMG-FM 98.9**  
6805 CORPORATE DR STE 130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 593-2727  
Format: Pop Contemporary Hit Radio  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: IND  
City of Lic./Alt City ID: <Pueblo/Col Sprngs>, CO  
County/Split Co.: Pueblo, CO  
ERP (watts) / HAAT (meters): 72,000/695
- (s) **KKPK-FM 92.9**  
6805 CORPORATE DR STE 130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 593-2727  
Format: Adult Hits  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: WWO  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 79,000/670
- (s) **KRCC-FM 91.5 §**  
912 N WEBER  
COLORADO SPRINGS, CO 80903  
Phone: (719) 473-4801  
Fax: (719) 473-7863  
Format: News Talk Information  
Owner: Colorado College  
Sales Rep: NATIONAL PUBLIC MEDIA  
Network: NPR, PRX, APM  
City of Lic./Alt City ID: Co Springs/Pueblo, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 2,100/687
- (s) **KRCC-IF FM Stream**  
912 N WEBER  
COLORADO SPRINGS, CO 80903  
Phone: (719) 473-4801  
Fax: (719) 473-7863  
Format: News Talk Information  
Owner: Colorado College  
Sales Rep: NATIONAL PUBLIC MEDIA  
Network: NPR, PRX, APM  
City of Lic./Alt City ID: Co Springs/Pueblo, CO  
County/Split Co.: El Paso, CO
- (s) **KRNX-AM 780**  
5700 WEST OAKS BLVD  
ROCKLIN, CA 95765  
Phone: (916) 251-1600  
Fax: (916) 251-1650  
Format: Contemporary Christian  
Owner: Cuthforth, Timothy C  
Sales Rep: N/A999  
Network: IND  
City of Lic./Alt City ID: Fountain/Co Springs, CO  
County/Split Co.: El Paso, CO  
Power Day/Night (watts): 1,900/720
- (s) **KRXP-FM 103.9**  
1805 EAST CHEYENNE RD  
COLORADO SPRINGS, CO 80905  
Phone: (719) 634-4896  
Fax: (719) 634-5837  
Format: Alternative  
Owner: Bahakel Communications Limited  
Sales Rep: KATZ RADIO  
Network: IND  
City of Lic./Alt City ID: <Pblo W/Co Sprngs>, CO  
County/Split Co.: Pueblo, CO  
ERP (watts) / HAAT (meters): 1,750/658
- (s) **KTLF-FM 90.5 §**  
1271 Kelly Johnson Blvd  
COLORADO SPRINGS, CO 80920  
Phone: (719) 593-0600  
Fax: (719) 593-2399  
Format: Contemporary Christian  
Owner: Educational Communications of Colorado Springs  
Sales Rep: N/A  
Network: IND  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 20,000/664
- (s) **KVOR-AM 740**  
6805 CORPORATE DR STE 130  
COLORADO SPRINGS, CO 80919  
Phone: (719) 593-2700  
Fax: (719) 527-9253  
Format: News Talk Information  
Owner: Cumulus Media Holdings Inc  
Sales Rep: KATZ RADIO  
Network: WWO, PRMIER, FOXNEW  
City of Lic./Alt City ID: Colorado Springs, CO  
County/Split Co.: El Paso, CO  
Power Day/Night (watts): 3,300/1,500
- (s) **KVUU-FM 99.9 §**  
2864 S CIRCLE STE 300  
COLORADO SPRINGS, CO 80906  
Phone: (303) 713-8000  
Fax: (719) 579-0882  
Format: Hot Adult Contemporary  
Owner: iHeartMedia Inc  
Sales Rep: IHEARTMEDIA MULTI MARKET SALES  
Network: IND  
City of Lic./Alt City ID: <Pueblo/Col Sprngs>, CO  
County/Split Co.: Pueblo, CO  
ERP (watts) / HAAT (meters): 79,000/670
- (s) **KVUU-F2 FM HD2**  
1333 W 120th Ave Unit 315  
Westminster, CO 80234  
Phone: (303) 702-9293  
Fax: (303) 485-1929  
Format: Contemporary Christian  
Owner: iHeartMedia Inc  
Sales Rep: N/A  
Network: IND  
City of Lic./Alt City ID: <Pueblo/Col Sprngs>, CO  
County/Split Co.: Pueblo, CO
- (e) **KXCL-FM 101.7**  
18900 E HAMPDEN AVE  
AURORA, CO 80013  
Phone: (303) 628-7200  
Fax: (303) 628-7205  
Format: Religious  
Owner: Calvary Chapel Aurora  
Sales Rep: IN HOUSE  
Network: IND  
City of Lic./Alt City ID: Rock Creek Park, CO  
County/Split Co.: El Paso, CO  
ERP (watts) / HAAT (meters): 2,100/-9

### Network Affiliation Abbreviations

APM: American Public Media  
BBC: British Broadcasting Corporation  
FOXNEW: Fox News Network  
INFSP: Infinity Sports Network  
NPR: National Public Radio  
PRMIER: Premiere Radio Networks

PRX: Public Radio Exchange  
WWO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

- (s) Subscribing radio station as of the publication date.
- (e) Non-subscribing station that is eligible to be reported as of the publication date.
- (c) Station subscribes to data for other market(s) and is eligible to be reported as of the publication date.
- § Station combo reported via Total Line Reporting. See "Special Notices" section.
- < > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Nielsen as of the last day of this survey period. Stations are listed only if they have met Nielsen's Minimum Reporting Standards for this survey (see "Criteria for Reporting Stations.") The county or split-county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Nielsen are listed above by "N/A." See the "Special Notices" section of this report for additional station information.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

### Market Information, MI-9 of 23

Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C.



## Stations Home to Nielsen Radio Metro Area

© 2025 Nielsen

(s) KXRE-AM 1490

5675 S. ACADEMY  
COLORADO SPRINGS, CO 80906  
Phone: (719) 502-4102  
Fax:  
Format: Variety  
Owner: Colorado Public Radio  
Sales Rep: N/A999  
Network: IND  
City of Lic./Alt City ID: Manitou Sp/Colordo Sp, CO  
County/Split Co.: El Paso, CO  
Power Day/Night (watts): 500/500

(s) **KXRE-IA AM Stream**

5675 S. ACADEMY  
COLORADO SPRINGS, CO 80906  
Phone: (719) 502-4102  
Fax:  
Format: Variety  
Owner: Colorado Public Radio  
Sales Rep: N/A999  
Network: IND  
City of Lic./Alt City ID: Manitou Sp/Colordo Sp, CO  
County/Split Co.: El Paso, CO

### Network Affiliation Abbreviations

APM: American Public Media  
BBC: British Broadcasting Corporation  
FOXNEWS: Fox News Network  
INFSP: Infinity Sports Network  
NPR: National Public Radio  
PRMIER: Premiere Radio Networks

PRX: Public Radio Exchange  
WVO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

- (s) Subscribing radio station as of the publication date.
  - (e) Non-subscribing station that is eligible to be reported as of the publication date.
  - (c) Station subscribes to data for other market(s) and is eligible to be reported as of the publication date.
- § Station combo reported via Total Line Reporting. See "Special Notices" section.
- < > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Nielsen as of the last day of this survey period. Stations are listed only if they have met Nielsen's Minimum Reporting Standards for this survey (see "Criteria for Reporting Stations.") The county or split-county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Nielsen are listed above by "N/A." See the "Special Notices" section of this report for additional station information.

*The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.*



## Stations Outside Nielsen Radio Metro Area

<p>(s) <b>KBPL-FM 107.9 §</b> 2864 S CIRCLE DR STE 300 COLORADO SPRINGS, CO 80906 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: Active Rock Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: IND City of Lic./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 32,000/674</p>	<p>(s) <b>KCFP-FM 91.9</b> 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Classical Owner: Colorado Public Radio Sales Rep: N/A Network: NPR City of Lic./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO ERP (watts) / HAAT (meters): 600/193</p>	<p>(s) <b>KCFR-FM 90.1 §</b> 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: News Talk Information Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Lic./Alt City ID: Denver, CO County/Split Co.: Denver, CO ERP (watts) / HAAT (meters): 50,000/277</p>
<p>(s) <b>KCSJ-AM 590</b> 106 W 24TH ST PUEBLO, CO 81003 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: News Talk Information Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: FOXNEW, WWO, PRMIER City of Lic./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO Power Day/Night (watts): 1,000/1,000</p>	<p>(c) <b>KOA-AM 850 §</b> 4695 SO MONACO ST DENVER, CO 80237 Phone: (303) 713-8400 Fax: (303) 713-8407 Format: News Talk Information Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: PRMIER, FOXNEW, ABCNEW City of Lic./Alt City ID: Denver, CO County/Split Co.: Denver, CO Power Day/Night (watts): 50,000/50,000</p>	<p>(s) <b>KPHT-FM 95.5 §</b> 106 W 24TH ST PUEBLO, CO 81003 Phone: (719) 545-2080 Fax: (719) 543-9898 Format: Classic Hits Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: IND City of Lic./Alt City ID: Rocky Ford, CO County/Split Co.: Otero, CO ERP (watts) / HAAT (meters): 100,000/224</p>
<p>(s) <b>KUBE-AM 1350</b> 106 W 24 ST PUEBLO, CO 81003 Phone: (303) 565-7104 Fax: (719) 543-9898 Format: All Sports Owner: iHeartMedia Inc Sales Rep: IHEARTMEDIA MULTI MARKET SALES Network: FOXSP City of Lic./Alt City ID: Pueblo, CO County/Split Co.: Pueblo, CO Power Day/Night (watts): 1,300/150</p>	<p>(s) <b>KVOD-FM 88.1 §</b> 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Classical Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Lic./Alt City ID: Lakewood, CO County/Split Co.: Jefferson, CO ERP (watts) / HAAT (meters): 1,200/321</p>	<p>(s) <b>KVOQ-FM 102.3</b> 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Alternative Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Lic./Alt City ID: Grenwoodville/Dnver, CO County/Split Co.: Arapahoe, CO ERP (watts) / HAAT (meters): 1,000/238</p>
<p>(s) <b>KVOQ-IF FM Stream</b> 7409 S ALTON CT CENTENNIAL, CO 80112 Phone: (303) 871-9191 Fax: (303) 733-3319 Format: Alternative Owner: Colorado Public Radio Sales Rep: N/A Network: NPR, PRX, APM City of Lic./Alt City ID: Grenwodville/Dnver, CO County/Split Co.: Arapahoe, CO</p>	<p>(s) <b>KWCC-FM 89.5</b> 912 N. WEBER ST COLORADO SPRINGS, CO 80903 Phone: (719) 473-4801 Fax: (719) 473-7863 Format: News Talk Information Owner: Colorado College Sales Rep: NATIONAL PUBLIC MEDIA Network: NPR, PRX, APM City of Lic./Alt City ID: Woodland Park, CO County/Split Co.: Teller, CO ERP (watts) / HAAT (meters): 100/-132</p>	

### Network Affiliation Abbreviations

ABCNEW: ABC News Radio  
APM: American Public Media  
BBC: British Broadcasting Corporation  
FOXNEW: Fox News Network  
FOXSP: Fox Sports Network  
NPR: National Public Radio

PRMIER: Premiere Radio Networks  
PRX: Public Radio Exchange  
WWO: Westwood One Radio Network

IND: Denotes stations that have not reported to Nielsen an affiliation with any of the above radio networks

- (s) Subscribing radio station as of the publication date.
- (e) Non-subscribing station that is eligible to be reported as of the publication date.
- (c) Station subscribes to data for other market(s) and is eligible to be reported as of the publication date.
- § Station combo reported via Total Line Reporting. See "Special Notices" section.
- < > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Nielsen as of the last day of this survey period. Stations are listed only if they have met Nielsen's Minimum Reporting Standards for this survey (see "Criteria for Reporting Stations.") The county or split-county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Nielsen are listed above by "N/A." See the "Special Notices" section of this report for additional station information.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

### Market Information, MI-11 of 23

Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C.

# REPORTING HD-MULTICAST STATIONS AND RADIO STATION STREAMS

HD-MULTICAST STATIONS AND THE STREAMS OF AM, FM AND HD-MULTICAST STATIONS ARE ELIGIBLE TO BE REPORTED IN OUR RADIO DIARY AND PPM SERVICES.

## HOW WE IDENTIFY RADIO STATIONS IN OUR SERVICES AND REPORTS

BAND ID	STATION	EXAMPLE
AM	Analog AM station	WAAA-AM
FM	Analog FM station	WBBB-FM
IA	Internet stream of an AM station	WAAA-IA
IF	Internet stream of an FM station	WBBB-IF
F2, F3...	HD-multicast station	WBBB-F2, WBBB-F3
G2, G3...	Internet stream of an HD-multicast station	WBBB-G2, WBBB-G3

## CREDITING AND REPORTING HD-MULTICAST STATIONS AND RADIO STATION STREAMS

The table below summarizes our crediting and reporting policy for digital radio stations in the Radio Diary and PPM services.

STATION TYPE	BAND ID	RADIO DIARY		RADIO PPM	
		INCLUDED IN PUR?	STATION ESTIMATES REPORTED?	INCLUDED IN PUMM?	STATION ESTIMATES REPORTED?
HD-primary station	WAAA-HF	YES	YES+	YES	YES+
HD-multicast stations	WAAA-F2, WAAA-F3	YES	YES	YES	YES
Internet stream of an AM station	WAAA-IA	YES	YES	YES	YES
Internet Stream of an FM station	WAAA-IF	YES	YES	YES	YES
Internet stream of an HD-multicast station	WAAA-G2, WAAA-G3	YES	YES	YES	YES
Satellite radio	WAAA-SA	YES	NO	NO*	NO*
Pure-Play Internet Streams (e.g., Pandora®)	N/A	NO	NO	NO	NO
Non-licensed radio	N/A	NO	NO	NO	NO

+We automatically include an FM station's HD-primary listening in the estimates published for the FM station.

\*At the time of this writing, SiriusXM™ has elected not to encode any of its channels for purposes other than testing.

Copyright © 2014 The Nielsen Company. All rights reserved.  
Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C.

**Warning:** The digital radio Band ID labels referenced in this report are proprietary to Arbitron and protected under terms of Nielsen authorized user agreements and/or Federal copyright and trademark law. Authorized users and purchasers of Nielsen data may display and use the Band ID labels provided the user clearly states that the labels are proprietary to Nielsen (e.g., "Nielsen retains all copyrights or other legal rights to the Band ID labels used herein."). The reports may be used in accordance with the applicable license agreement between the authorized user and Nielsen. All other uses, unless Nielsen prior written approval is obtained, are expressly forbidden, and may subject the user to legal action, damages, and recovery of Nielsen legal expenses incurred in enforcing its intellectual property and proprietary rights.

PPM® is a trademark of Arbitron Inc. Pandora® is a registered trademark of Pandora Media, Inc. SiriusXM™ is a trademark of SiriusXM.

COR-14-09832



## Household Data

### Total Households

	Metro Total	Metro %
Total Households	279,500	100.0

### Households by Income

Income	Metro Total	Metro %
Under \$15,000	16,241	5.8
\$15,000-24,999	12,786	4.6
\$25,000-34,999	16,330	5.8
\$35,000-49,999	27,347	9.8
\$50,000-74,999	45,941	16.4
\$75,000-99,999	40,655	14.5
\$100,000-149,999	54,595	19.5
\$150,000+	65,605	23.5
Total Income (\$000)	\$33,125,824	
Income per Household	\$118,518	
Median Income: \$87,978		

### Value of Owner-Occupied Housing Units

Value Of Unit	Metro Total	Metro %
Less than \$50,000	5,706	2.0
\$50,000-79,999	1,401	0.5
\$80,000-99,999	699	0.3
\$100,000-149,999	2,133	0.8
\$150,000-249,999	7,722	2.8
\$250,000+	166,291	59.5
Median Value: \$498,600		

### Monthly Contract Rent

Rent	Metro Total	Metro %
Less Than \$350	1,675	0.6
\$350-499	645	0.2
\$500-599	432	0.2
\$600-749	1,898	0.7
\$750-999	6,910	2.5
\$1000+	81,064	29.0
Median Rent: \$1,660		

### Household Size

Number of Persons	Metro Total	Metro %
1 Person	66,400	23.8
2 Persons	96,700	34.6
3-4 Persons	84,400	30.2
5+ Persons	32,000	11.4

### Seasonal Housing Units

	Metro Total	Metro %
Seasonal Housing Units	3,845	1.6

### Education: Persons 25+

Education Level	Metro Total	Metro %
Elementary 0-8 grade	8,526	1.7
High school 1-3 yrs	15,570	3.1
High school grad	100,024	19.8
College 1-3 yrs	167,917	33.3
College 4+ yrs	212,232	42.1

### Colleges & Universities

	Metro Total	Metro %
Number	14	
Total enrollment	56,830	100.0
Full-time enrollment	35,138	61.8

### Occupation

Occupation Type	Metro Total	Metro %
Managerial	164,912	46.3
Sales & office worker	70,965	19.9
Service worker	55,662	15.6
Farm worker	684	0.2
Construction	28,693	8.0
Production & transport	35,594	10.0

### Transportation to Work

Type of Transportation	Metro Total	Metro %
Public	1,356	0.4
Driving to work	268,800	82.9
Carpool	33,871	10.4
Other	20,378	6.3

### Average Travel Time to Work

	Metro Total	N/A
Minutes	25	

### Car Ownership by Household

Number of Cars	Metro Total	Metro %
0 Cars	8,800	3.1
1 Car	82,000	29.3
2 Cars	119,000	42.6
3+ Cars	69,700	24.9

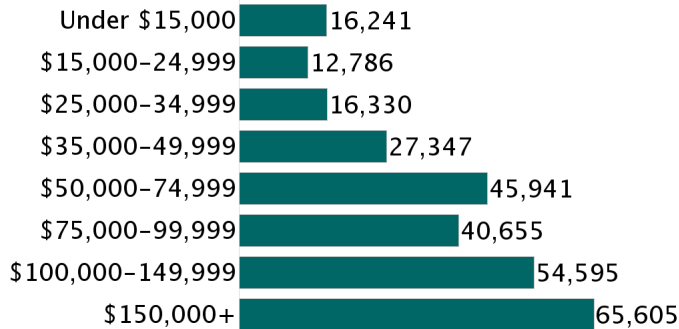
Metro Household Data are Census 2020 and 2018-2022 American Community Survey Data updated by Claritas, LLC where appropriate sources are available. For more information, see "Metro Census Data" on the "Metro Market Profile Sources" page.



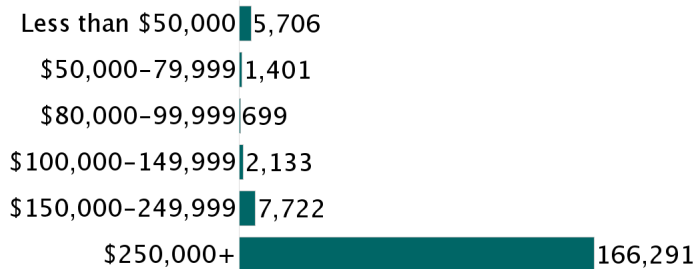


## Household Data

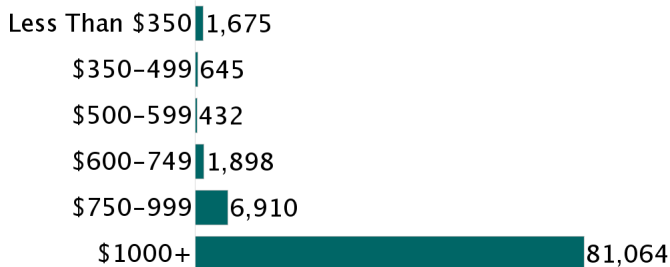
### Households by Income



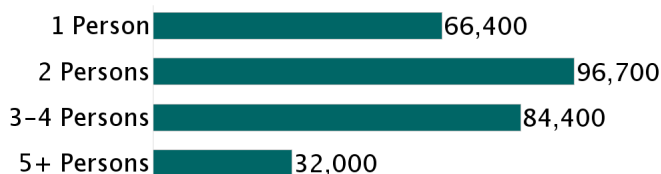
### Value of Owner-Occupied Housing Units



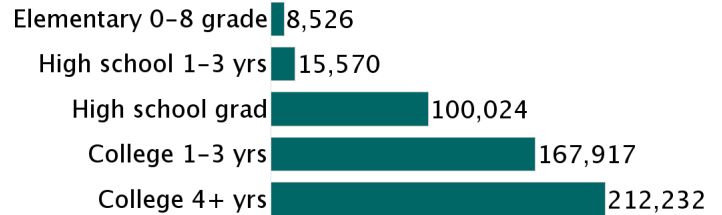
### Monthly Contract Rent



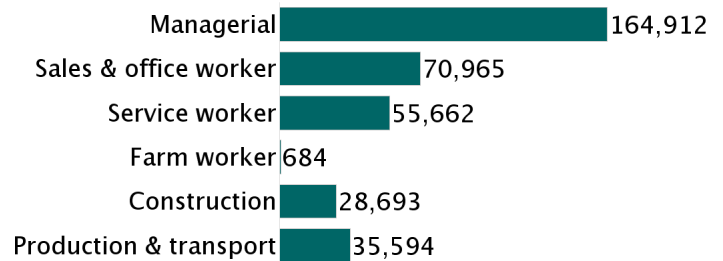
### Household Size



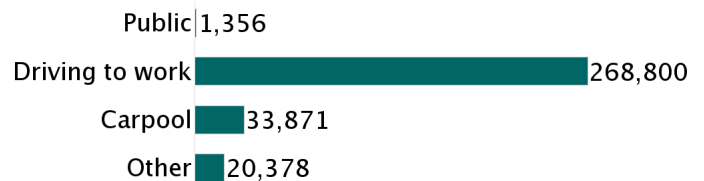
### Education: Persons 25+



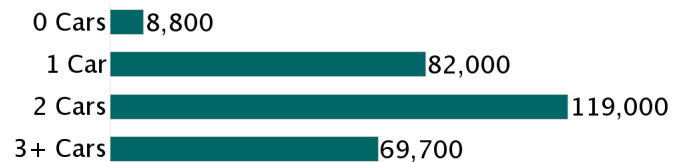
### Occupation



### Transportation to Work



### Car Ownership by Household



■ Metro Total

Metro Household Data are Census 2020 and 2018–2022 American Community Survey Data updated by Claritas, LLC where appropriate sources are available. For more information, see "Metro Census Data" on the "Metro Market Profile Sources" page.



Group Quarters Population Estimates

Population Estimates		Military Housing	% Total Demographic	University Housing	% Total Demographic	Other Group Quarters	% Total Demographic
Persons 12+		12,20	1.9	1,600	0.2	5,700	0.9
Teens 12-17		0	0.0	0	0.0	300	0.5
Men	18-24	8,000	18.3	800	1.8	600	1.4
	25-34	1,800	2.9	0	0.0	400	0.6
	35-44	0	0.0	0	0.0	500	0.9
	45-49	0	0.0	0	0.0	200	0.9
	50-54	0	0.0	0	0.0	200	1.0
	55-64	0	0.0	0	0.0	300	0.8
	65+	0	0.0	0	0.0	800	1.6
Women	18-24	2,200	6.3	800	2.3	100	0.3
	25-34	200	0.4	0	0.0	100	0.2
	35-44	0	0.0	0	0.0	200	0.4
	45-49	0	0.0	0	0.0	0	0.0
	50-54	0	0.0	0	0.0	0	0.0
	55-64	0	0.0	0	0.0	200	0.5
	65+	0	0.0	0	0.0	1,800	2.9

Group Quarters population estimates are Census 2020 and 2018-2022 Community Survey Data updated by Claritas, LLC where appropriate sources are available. Group Quarters Populations are included in the universe estimates. Additionally, Group Quarters Populations are included in the sample frame if the individual living quarters (room, suite or apartment) has a private residential telephone number that serves fewer than 10 residents. Persons are not eligible to participate in the survey if their living quarters has no private telephone number or the telephone number is used by 10 or more residents.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.





Ethnic Population Estimates

Population Estimates		Total Black	% Total Black Pop.	% Total Demographic	Total Hispanic	% Total Hispanic Pop.	% Total Demographic
Persons 12+		47,600	100.0	7.4	118,400	100.0	18.5
Teens 12-17		4,900	10.3	8.5	16,200	13.7	28.1
Men	18-24	4,400	9.2	10.0	10,700	9.0	24.4
	25-34	5,700	12.0	9.1	13,400	11.3	21.4
	35-44	4,600	9.7	8.3	10,900	9.2	19.7
	45-49	1,700	3.6	7.6	3,800	3.2	17.0
	50-54	1,600	3.4	7.8	3,300	2.8	16.1
	55-64	2,900	6.1	7.3	4,900	4.1	12.3
	65+	2,600	5.5	5.1	4,300	3.6	8.4
Women	18-24	3,100	6.5	8.8	9,200	7.8	26.2
	25-34	4,400	9.2	8.1	12,400	10.5	22.8
	35-44	3,600	7.6	6.9	10,700	9.0	20.5
	45-49	1,500	3.2	7.0	3,900	3.3	18.1
	50-54	1,300	2.7	6.5	3,300	2.8	16.5
	55-64	2,700	5.7	6.5	5,300	4.5	12.7
	65+	2,600	5.5	4.2	6,100	5.2	9.7

Metro Ethnic Populations are reported for all Standard and Condensed Markets whether or not ethnic sampling procedures are in place (see "Population Estimates and In-Tab Diaries.") The Percent Total Black and Hispanic Populations are based on Black and Hispanic Populations Persons 12+. The Percent Total Demographic is based on total "Population Estimates and In-Tab Diaries." Ethnic Population information is based on Census 2020 data, updated and projected to January 1, 2025, by Claritas, LLC. Hispanic persons may be of any race (White; Black; Native American; Eskimo or Aleut; Asian; or Pacific Islander). For purposes of Nielsen reports and publications, Hispanic persons that are Black are not included in Black universe estimates. Hispanic persons of all races are included in estimates of Hispanic universes and Hispanic audience estimates.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

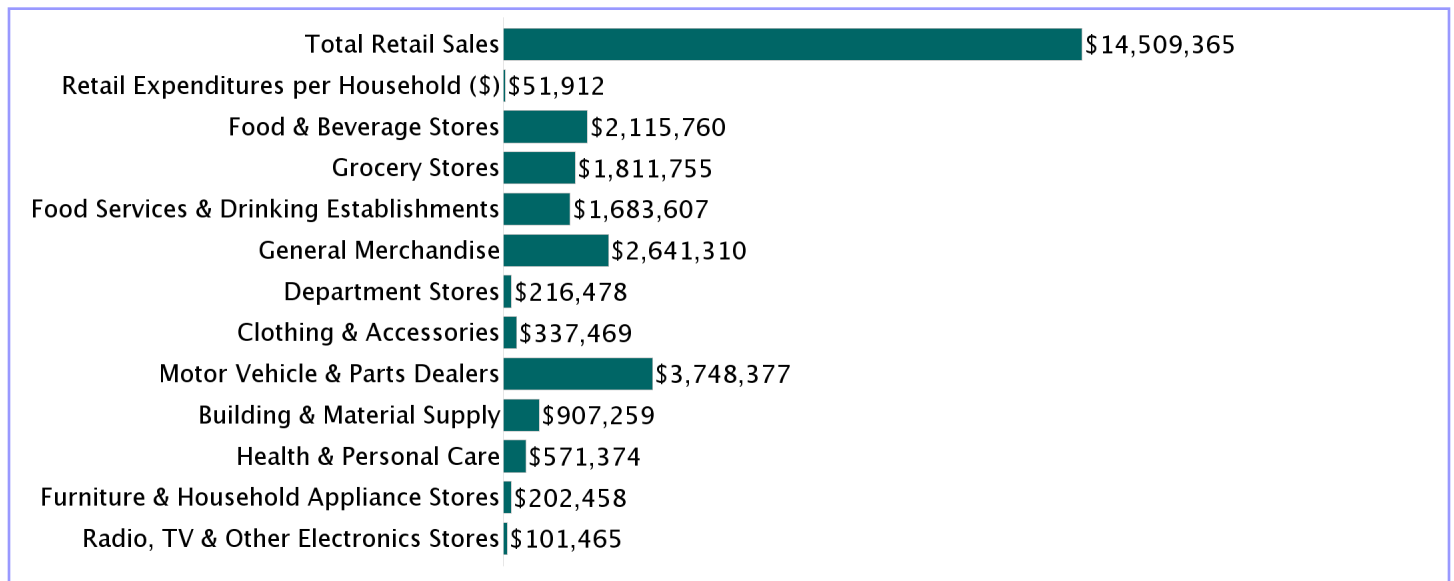


## Sales Data

© 2025 Nielsen

Metro Retail Sales Data (\$000)	
Total Retail Sales	\$14,509,365
Retail Expenditures per Household (\$)	\$51,912
Food & Beverage Stores	\$2,115,760
Grocery Stores	\$1,811,755
Food Services & Drinking Establishments	\$1,683,607
General Merchandise	\$2,641,310
Department Stores	\$216,478
Clothing & Accessories	\$337,469
Motor Vehicle & Parts Dealers	\$3,748,377
Building & Material Supply	\$907,259
Health & Personal Care	\$571,374
Furniture & Household Appliance Stores	\$202,458
Radio, TV & Other Electronics Stores	\$101,465

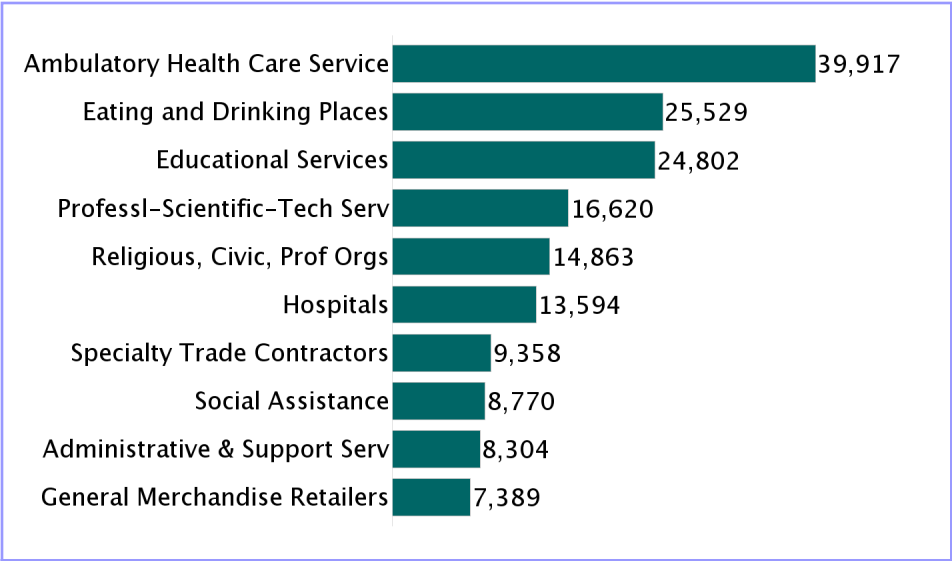
Total Retail Sales and 11 categories of store sales have been compiled by Claritas, LLC. These data items are based upon Environics Analytics' 2021 Retail Market Power data.



The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.



Top 10 Employer Industries



**Metro Employer Industries**

**Total Employees**  
304,967

**Top 10 Total Employees**  
169,146  
55.5% of Total

These classifications are from the Department of Commerce North American Industry Classification System (NAICS). The data are from Claritas' 2023 Business -Facts Data and are aggregated by primary NAICS.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.



## Magazines

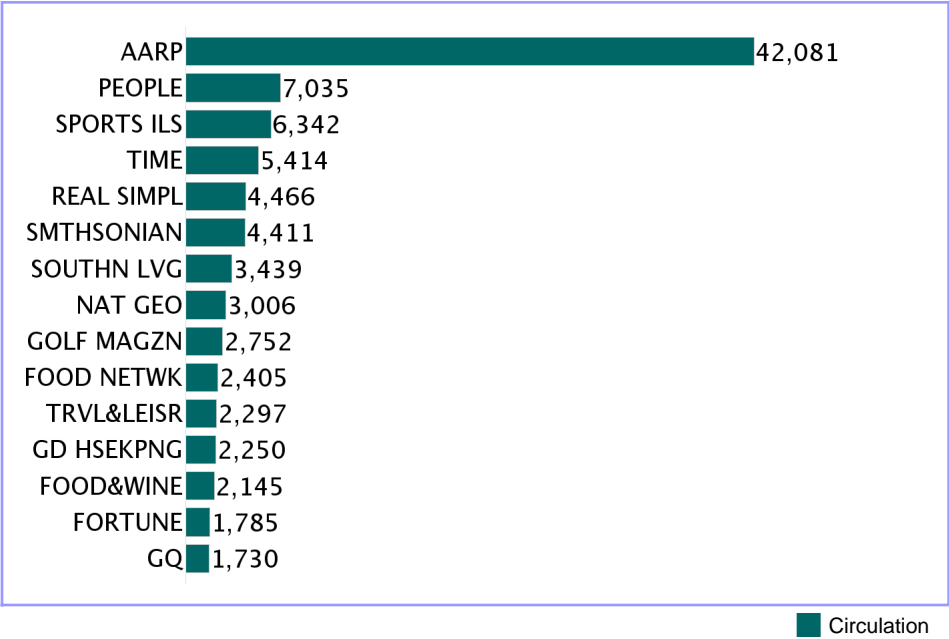
Magazine	Circulation	%
AARP	42,081	15.0
PEOPLE	7,035	2.5
SPORTS ILS	6,342	2.3
TIME	5,414	1.9
REAL SIMPL	4,466	1.6
SMTHSONIAN	4,411	1.6
SOUTHN LVG	3,439	1.2
NAT GEO	3,006	1.1
GOLF MAGZN	2,752	1.0
FOOD NETWK	2,405	0.9
TRVL&LEISR	2,297	0.8
GD HSEKPNG	2,250	0.8
FOOD&WINE	2,145	0.8
FORTUNE	1,785	0.6
GQ	1,730	0.6
HGTV MAGZN	1,723	0.6
MOTOR TRND	1,647	0.6
WOMANS DAY	1,571	0.6
VOGUE	1,512	0.5
ELLE	1,480	0.5
VANITYFAIR	1,414	0.5
OUTSIDE	1,388	0.5
CONDE NAST	1,316	0.5
BN APPETIT	1,167	0.4
WOMNS HLTH	1,104	0.4

Magazine	Circulation	%
ARCHDIGEST	1,082	0.4
CTRY LIVNG	1,037	0.4
FORBES	989	0.4
HARPRS BZR	983	0.4
ESQUIRE	889	0.3
ESSENCE	886	0.3
CAR&DRIVER	806	0.3
HOTROD MAG	792	0.3
NEW YORKER	788	0.3
WIRED	735	0.3
MENS HLTH	681	0.2
COSMOPLTN	663	0.2
HOUSEBEAUT	631	0.2
PREVENTION	581	0.2
TOWN CNTRY	546	0.2
ELLE DECOR	515	0.2
GOLF DIGST	505	0.2
INC	487	0.2
FAST CMPNY	317	0.1
NEW YORK	278	0.1
BUSINESSWK	159	0.1
HARPRS MAG	154	0.1
ROAD TRACK	126	0.0
POP MECHAN	34	0.0
W	2	0.0



Magazines

Top 15 listed in this report



Magazine and newspaper circulation data, as of April 2025, were obtained from the Alliance for Audited Media, 48 W. Seegers Road, Arlington Hts, IL 60005, (847) 605-0909, copyright 2025, Alliance for Audited Media. All rights reserved. Unauthorized copying or reprinting of this information is prohibited.

Newspaper circulation figures represent average estimated paid circulation reported to and covered by the latest available Audit Report. Reported publications are listed in Metro circulation order. Nielsen may have adjusted the Alliance for Audited Media Newspaper Circulation data for Metros comprised of a portion of one or more counties, to reflect as closely as possible the newspapers' circulation in the Nielsen-defined Metro area. Note that any adjusted data may not represent the newspaper's total circulation. Magazine circulation data are the latest paid circulation for a single issue.



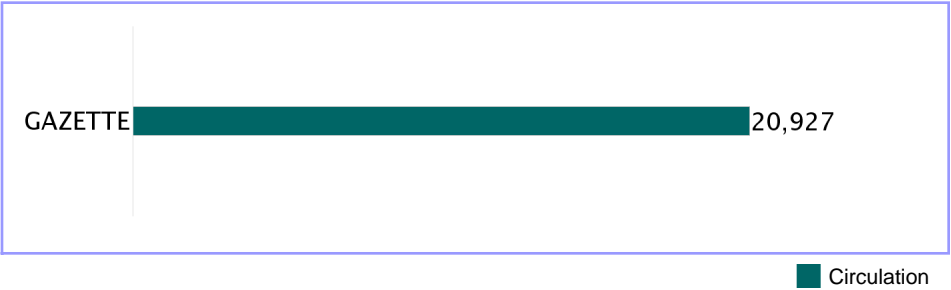
Newspapers

© 2025 Nielsen

Paper	Circulation	%
GAZETTE	20,927	7.0

Magazine and newspaper circulation data, as of April 2025, were obtained from the Alliance for Audited Media, 48 W. Seegers Road, Arlington Hts, IL 60005, (847) 605-0909, copyright 2025, Alliance for Audited Media. All rights reserved. Unauthorized copying or reprinting of this information is prohibited.

Top newspapers listed in this report

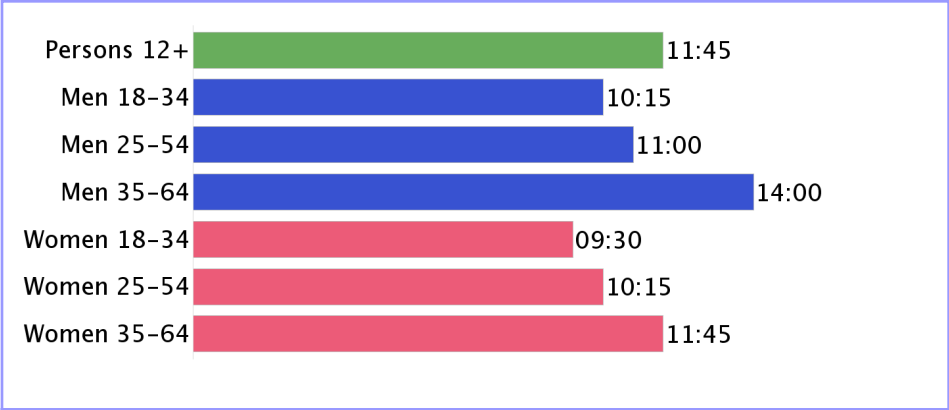


Newspaper circulation figures represent average estimated paid circulation reported to and covered by the latest available Audit Report. Reported publications are listed in Metro circulation order. Nielsen may have adjusted the Alliance for Audited Media Newspaper Circulation data for Metros comprised of a portion of one or more counties, to reflect as closely as possible the newspapers' circulation in the Nielsen-defined Metro area. Note that any adjusted data may not represent the newspaper's total circulation. Magazine circulation data are the latest paid circulation for a single issue.



# Radio Time Spent Listening\*

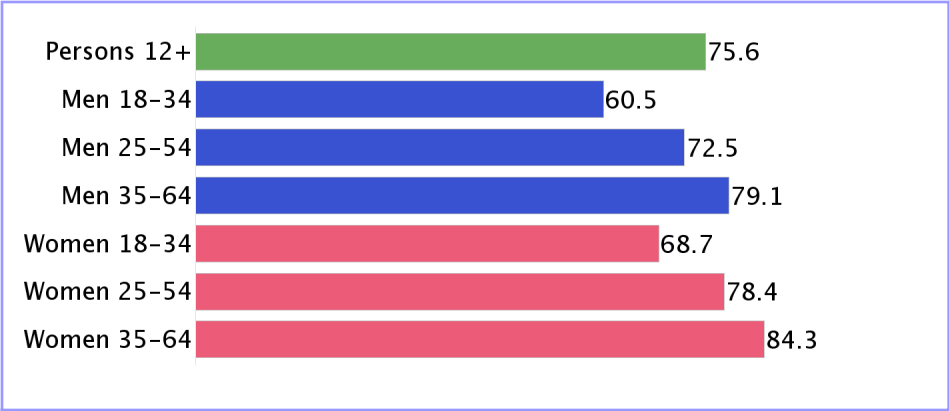
Mon-Sun 6AM-MID, Metro, Hours and Minutes



\* Based on the current survey.

# Radio 24-Hour Cume\*

Mon-Sun MID-MID, Metro, Rating



\* Based on the current survey.

The estimates and data contained in this printed report have been obtained from the Nielsen electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen authorized users pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.

# Metro Market Profile Sources

## Radio Metro Census Data

Claritas, LLC has furnished Household Data, Group Quarters Populations, Ethnic Populations, Retail Sales and Employer Industries Data to Nielsen for the Fall 2024 Radio Metro definition. Group Quarters Populations and Ethnic Populations are based on Census 2020. Household data are based on Census 2020 and the 2018-2022 American Community Survey (ACS). Household Income is based upon Claritas' 2024 Business-Facts Data. Retail Sales data is based on Envision Analytics' 2023 Retail Market Power data. Employer Industries data is based on Claritas' 2024 Business-Facts data.

1. Total Households are based on Census 2020 data, updated to 1/1/25.
2. Households by Income is grouped into eight discrete income categories. The income reported represents Money Income as defined by the U.S. Census Bureau. Households by Income is shown for total Metro households based on Claritas' 2023 Business-Facts Data.
3. Value of Owner-Occupied Housing Units are 2018-2022 ACS data. These data include single-family condominiums, and exclude mobile homes, housing units located on 10 or more acres, housing units located on commercial property, and two housing units sharing the same address. The base for the Metro Percent is this source, which includes *total* housing units.
4. Monthly Contract Rent of Renter-Occupied Housing Units are 2018-2022 ACS data in six monthly contract groups. Median rent is shown for total rented units in this Metro. These data exclude no-cash rental units. The base for the Metro Percent is this source, which includes *total* housing units.
5. Household Size categories are for Persons 0+. These categories are based on one-year ACS data for 2022 and five-year ACS for 2018-2022, updated to 1/1/25.

6. Seasonal Housing Units are defined as housing units used or intended for use only during certain seasons of the year, and are not included in the total household base (Census 2020). The Metro Percent is Census 2020 total Metro housing units (occupied and unoccupied).

7. Education represents the educational attainment of Persons 25+ in the Metro (2018-2022 ACS).

8. Colleges and Universities enrollment is taken from 2020 IPEDS Data (Integrated Postsecondary Education Data System). Only students enrolled in an accredited degree program are included in the enrollment figures. Percentages for the full-time enrollment are based on total enrollment.

9. Occupation data are 2018-2022 ACS data and represent the number of Persons 16+ that are employed in each of six occupation categories.

10. Transportation to Work data are 2018-2022 ACS data for total Metro employed Persons 16+ who work away from home.

11. Average Travel Time to Work data are 2018-2022 ACS data for total Metro employed Persons 16+ who work away from home.

12. Car Ownership by Household data are divided into four Car Ownership categories. Percentages are based on total 1/1/25 household estimates.

## Magazine and Newspaper Circulation

Magazine and newspaper circulation data, as of April 2025, were obtained from the Alliance for Audited Media's (AAM) e-Data Division, 48 W. Seegers Road, Arlington Heights, IL 60005-3913, 224-366-6939, copyright 2025, Alliance for Audited Media. All rights reserved. Unauthorized copying or reprinting of this information is prohibited.

Newspaper circulation figures represent average estimated paid circulation reported to and covered by the latest available Audit Report. Reported publications are listed in Metro circulation order. Nielsen may have adjusted the AAM Newspaper Circulation data for Metros comprised of a portion of one or more counties, to reflect as closely as possible the newspapers' circulation in the Nielsen-defined Radio Metro area. Note that any adjusted data may not represent the newspaper's total circulation. Magazine circulation data are the latest paid circulation for a single issue.

*The estimates and data contained in this printed report have been obtained from Nielsen's electronic Radio Market Report ("Nielsen Radio eBook") and are for the exclusive use of Nielsen subscribers pursuant to a written license agreement. See the Nielsen Radio eBook for further information on limitations and restrictions on use.*



The Market

Metro Definition

The roster of counties in this Nielsen Metro Survey Area does not correspond with the Metropolitan Statistical Area delineated by the U.S. Office of Management and Budget in 2023.

Audience trend analyses may be affected by any change in the Metro definition. However, there are no changes in the Metro definition for the reporting periods covered by this report.

Access to the Pre-Survey Bulletin

An authorized user may access the Pre-Survey Bulletin via the Audio Workspace in the Nielsen Portal <https://portal.apps.nielsen.com/>. In the Pre-Survey Bulletins folder, the authorized user will find the latest Pre-Survey Bulletin and an archive of all Pre-Survey Bulletins published for the last 12 months.

Please note that Nielsen's Pre-Survey Bulletins are published quarterly for the Diary measured markets and monthly for the PPM measured markets.

Metro Ethnic Controls

Hispanic Differential Survey Treatments (DST) are used in this Metro Survey Area. All Metro counties, including HDHA splits, receive the same ethnic sampling procedures.

Hispanic persons may be of any race (White; Black; Native American; Eskimo or Aleut; Asian or Pacific islander). For purposes of Nielsen reports and publications, Hispanic persons that are Black are not included in Black universe estimates. Hispanic persons of all races are included in Hispanic universe estimates and Hispanic audience estimates.

High Density Area

Effective with the April 2024 (February-April) survey, a High Density Hispanic Area (HDHA) was established/eliminated as a separate sampling unit for the following county(ies):

Please refer to the High-Density Area Section for HDHA Hispanic (Ethnic) and Total population estimates and in-tab totals. For Continuous Diary Measured markets, the changes to the High Density Area in-tab will reflect this split only for those months where the split was in place.

Survey Period	HDHA Established	HDHA Eliminated
APR24 (Feb - Apr)	(none)	El Paso, CO

Total Survey Area Update

Audience analyses may be affected by any change in the Total Survey Area (TSA) definition. The following summary of additions and deletions applies effective with the April 2025 (February-April) survey period.

Counties Added	Counties Deleted
Elbert, CO	Saguache, CO

The Sample

Full Address-Based (AB) Sampling

Effective with the Fall 2024 survey, Audio Diary sample for the metro areas will be from an address-based sample (AB) frame. Previously, these areas used a hybrid sampling frame that included both RDD (Random Digit Dialing) and portions of the AB frame. Now, all sample for the Audio Diary service, metro and non-metro, will be from an AB frame (non-metro areas converted to a 100% AB frame in the Fall 2018 survey). Response rate, Diary Placement/Return and AB sample screening metrics in eBook will be updated in the Spring 2025 survey to account for the removal of the RDD frame from all markets.

Survey Procedures

Language Usage in Hispanic DST Metros

Nielsen collects language usage information for each Hispanic person (diarykeeper). A classification of "Spanish Dominant or English Dominant is assigned to each Hispanic diarykeeper based on information obtained in the diary or later in the survey process. For this Metro and survey period, the percentages are:

Spanish Dominant	English Dominant
10%	90%

Pre-placement Premiums changes for Targeted Reselects

Effective with the Spring 2025 diary survey, Pre-placement premiums will be reduced in half across all markets for the Targeted Reselects in the Metro and Puerto Rico frames.

Follow-up Letters and Follow-up Premium Changes

Effective with Phase 2 of the Spring 2025 diary survey, households that provided a phone number during the Screener stage will no longer receive Follow-up Letters. This change will be across all markets for the Targeted Reselects in Metro and Puerto Rico, and Non-Metro fresh-sample.

Thank You Postcard

Effective with the Spring 2024 mailing, only households that did not provide a phone number during the Screener will receive a Thank You Postcard after the Diary-keeping week. Households with a phone number will no longer receive a Thank You Postcard as they will have received Follow Up calls. This change will be for all Audio Diary markets, across the Address-Based frames, including Puerto Rico. Nielsen expects minimal impact as a result of this change.

Follow Up Incentives

The incentive structure for Diary Follow Up Mailings will be modified starting in Spring 2024. Household demo groups that

The estimates and data contained in this printed report have been obtained from Nielsen's electronic Radio Market Report ("Nielsen eBook") and are for the exclusive use of Nielsen subscribers pursuant to a written license agreement. See the Nielsen eBook for further information on limitations and restrictions on use. PPM® is a registered trademark of The Nielsen Company (US), LLC. DMA is a registered trademark of The Nielsen Company (US), LLC.



Radio Market Report • June 2025 (April-June)

# Special Notices

received \$1 enclosed in prior Follow Up Mailings will still receive a Follow Up letter but will no longer receive an incentive. Household demo groups that received \$2 or more in prior Follow Up Mailings will now receive \$1 enclosed in the Follow Up letter. This change will be for all Audio Diary markets, across all Frames, including Puerto Rico. Nielsen expects minimal impact as a result of this change.

Screener Undeliverables

Effective with the March 2024 Screeners, Wave 1 Post Office Returns coded as Undeliverable will no longer receive a Wave 2 Reminder mailing. An analysis was conducted to determine the complete rate of Undeliverables at Wave 2 and data confirmed that a second mailing was not effective. This change will be for all Metro and Non Metro Audio Diary markets. Nielsen expects no impact as a result of this change.

Removal of Live Postage Diaries

Effective with the Fall 2024 diary survey, Nielsen will only utilize the Business Reply Mail return method and will no longer maintain a live stamp version of the diary. Previously, live stamps were used for a household size of three or more as well as Hispanic households. This change will result in a reduction of diary types from six to four. Based on the recent results of the removal of the live stamp in Bilingual Screeners, Nielsen expects no impact to diary return rates as a result of this change.

Targeted Reselects

This survey period includes a non-random sample of households, from previous surveys, that returned in-tab diaries. This “targeted reselect” sample is included in the data and calculations in the Diary Placement/Return section of eBook and will result in an underestimation of Estimated Persons in Usable Households and Estimated Usable Households in Sample because they do not account for previous response rate information associated with this sample. This will result in an overestimate of the reported response rate. In order to quantify the impact of the targeted reselect sample, the Colorado Springs June 2025 report period included the selection of 108 households from targeted reselect sample (6% of Households Accepting Diaries) with 282 previous household members 12+ from the targeted reselect (7% of Persons Sent Diaries), yielding 117 in-tab diaries (6% of Diaries In-Tab) for this report period.

Two Diary Placement/Return Metrics to be Disregarded

Effective with the Fall 2024 diary survey, and through the W125 reporting periods, the following two eBook metrics will no longer be relevant and should be disregarded due to the Full Address-Based transition: 1) Percent of Metro In-Tab Returned from Non-Landline ABS and 2) Percent of Metro In-Tab Returned from ABS Landline. These metrics will be removed alongside other Full Address-Based related revisions starting in the Spring 2025 eBook.

The Stations

The estimates and data contained in this printed report have been obtained from Nielsen’s electronic Radio Market Report (“Nielsen eBook”) and are for the exclusive use of Nielsen subscribers pursuant to a written license agreement. See the Nielsen eBook for further information on limitations and restrictions on use. PPM® is a registered trademark of The Nielsen Company (US), LLC. DMA is a registered trademark of The Nielsen Company (US), LLC.

Colorado Springs | Special Notices, SP-2 of 3

Current Stations / Call Letter Changes

Current Call Letters	Former Call Letters	On-Air Date/ Date of Change	On-Air-Survey/ Survey of Change
KRNX-AM	KJME-AM	02/27/25	FEB25 (Dec - Feb)

Stations identified in this report are identified with their current call letters (i.e., the call letters in effect on the last day of the report period as reported to Nielsen). Audience estimates for stations that have changed call letters may reflect listening occurring both before and after the call letter change. To assist report users, Nielsen identifies the current call letters, former call letters, date of change, and survey of change for stations for which audience estimates are reported that have changed call letters within the applicable trends period. (Note: Audience estimates for simulcast combos that receive Total Line Reporting are reported with the call letters of the primary station selected by the combo.)

No adjustments are made to the reported estimates for a station that does not broadcast for the entire survey period. Since the time a station is off the air is counted as zero listening in the 12-week average, the reported estimates for a station that is on the air less than the entire survey period could understate the audience for the time the station is on the air.

Total Line Reporting

Total Line Reporting (TLR) is an elective station reporting policy. The purpose of the TLR policy is to report a simulcast combination of stations as one entity in Nielsen reports and data sets, rather than individual stations.

To be eligible for TLR, the stations must be a Nielsen subscriber in good standing and broadcast the same programming and commercials for at least 95% of all Quarter Hours during the survey or report period.

The simulcasting stations may break simulcast during the survey or report period and remain eligible for TLR under the following circumstances: the stations break simulcast to broadcast different programming and commercials, each simulcast break is at least one hour, and no single simulcast break is longer than 12 continuous hours.

The simulcast combos below received Total Line Reporting for the June 2025 (April-June) report period

Primary Station Call Letters	Partner Station Call Letters
KBPL-FM	KBPL-HF
KCCY-FM	KCCY-HF
KCFR-FM	KCFC-AM KCFC-HA KCFC-IA KCFR-HF

# Special Notices

Primary Station Call Letters	Partner Station Call Letters
	KCFR-IF
KCME-FM	KCME-HF KMPZ-FM
KEPC-FM	KEPC-HF
KIBT-FM	KIBT-HF
KKLI-FM	KKLI-HF
KOA-AM	KOA-IA
KPHT-FM	KPHT-HF
KRCC-FM	KCCS-FM KECC-FM KRCC-HF
KTLF-FM	KTLF-HF
KVOD-FM	KCFR-F2 KCFR-G2 KVOD-IF KVXO-FM
KVUU-FM	KVUU-HF

## Call Letter References

Notices appearing on this page may reference the call letters of stations for whom separate audience estimates are not reported. In some instances, these stations may be part of a simulcast combo that has requested Total Line Reporting.

Estimates for simulcast combos reported via Total Line Reporting are reported with the call letters of the “primary” station selected by the combo.

*The estimates and data contained in this printed report have been obtained from Nielsen's electronic Radio Market Report (“Nielsen eBook”) and are for the exclusive use of Nielsen subscribers pursuant to a written license agreement. See the Nielsen eBook for further information on limitations and restrictions on use. PPM® is a registered trademark of The Nielsen Company (US), LLC. DMA is a registered trademark of The Nielsen Company (US), LLC.*

Colorado Springs | Special Notices, SP-3 of 3