











Kincaid & Dallas 6A-10A

Megan Marie

Ridin Home with Roger

Nights with Bev Rainey
7P-Midnight

Shawn Martinez
Weekends

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- Ladies love Cat Country 95.1! In the Spring 2025 book, the station ranked in the top 5 among women 25-54 (M-F 6a-7p)
- Trying to attract younger customers? In the Spring 2025, the station finished 2nd in adults 18-34 (M-F 6a-7p) led by "Middays with Megan Marie" as the #1 show in middays and "Ridin' Home with Roger as the #2 show in afternoon drive
- Looking for Millennials and Gen Z? "Middays with Megan Marie" and "Ridin' Home with Roger" were ranked in the top 5 of persons 25-44
- Reflects the Colorado Country lifestyle, love of family, love of our country, giving thanks to our military!
- Kincaid and Dallas are the nation's funniest country morning show, with fun and light-hearted banter
- Middays with Megan Marie is a local military wife/mother, and a fun country & pop culture expert
- Ridin' Home with Roger is a local host from Western Colorado who loves the Broncos, Nuggets and movies!
- Get all the Nashville 411 at night with Bev Rainey

Target Demo	Super Serves
Adults	Women
25-54	25-54

Streaming Impressions Filled^

122,030

local direct sold campaigns

Gender Composition

Male	Female
36%	64%

FEATURING THE HOTTEST AND MOST RECOGNIZABLE COUNTRY NAMES INCLUDING:

Morgan Wallen, Luke Combs, Jason Aldean, Lainey Wilson, Keith Urban, Miranda Lambert, Zac Brown Band, Post Malone, Kane Brown, Chris Stapleton, Luke Bryan, Jelly Roll, Kenny Chesney and more!

