



The TJ Show
6A-10A



Woody
10A-3P



Coyote
3P-7P



John Tesh
7P-Midnight

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- Women spend their workday with 92.9 Peak FM! Top 5, with Women 25-54 in Middays, for seven quarters in a row!
- Consistently one of the most listened to stations in Colorado Springs, Peak FM ranks 5th in overall listeners this Spring (Persons 12+ Mon-Sun 6a-12a)
- Peak FM is on the rise, up 15% from Winter, with Persons 25-54 Mon-Fri 6a to 7p
- Engaging promotions in Southern Colorado neighborhoods and at high-profile community events.
- Colorado Broadcasters Association “Best Major Market Show”: Woody!
- Popular, upbeat music programmed to entertain active adults, including women and moms, who use the radio at work and on-the-go
- Branded to be memorable and specific to the region, after our 14,115-foot landmark that all Southern Colorado enjoys every day: Pikes PEAK!

FEATURING YOUR FAVORITE ARTISTS INCLUDING:

Journey, Taylor Swift, Ed Sheeran, Prince, Bon Jovi, Dua Lipa,
Police, Pat Benatar

Target Demo	Super Serves
Adults 25-54	Women 25-54

Streaming Impressions Filled^
249,227 local direct sold campaigns

Gender Composition	
Male	Female
50%	50%

Source: Colorado Springs TSA; Nielsen Diary Summary JUN25 SD (APR-JUN); M-Su 12m-12m; P 12+

^Triton Digital 3 Month Average APR, MAY, JUN 2025