



Jim Arthur
5A-8A



Shawn Martinez
5A-8A



Richard Randall
8A-10A



The Vince Show
10A-1P

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- Colorado Springs' choice to stay informed throughout the workday (#4 TSL with Adults 25-54 10a-3p)
- Reflecting news stories and opinions that keep Southern Colorado listeners engaged and talking
- Proud partner of Fox News, the #1 brand in cable news
- On-air interaction with many of our area's most influential business owners, community leaders, and active citizens
- Well-known local and national news and talk personalities: Colorado's most powerful daily lineup
- Celebrated 100 years in 2024!

| Target Demo | Super Serves |
|-------------------------------|----------------------------|
| Adults 25-54 | Men 35-64 |

| Streaming Impressions Filled^ |
|-----------------------------------------------|
| 352,103 local direct sold campaigns |

PROUD OF OUR SPONSORSHIP:

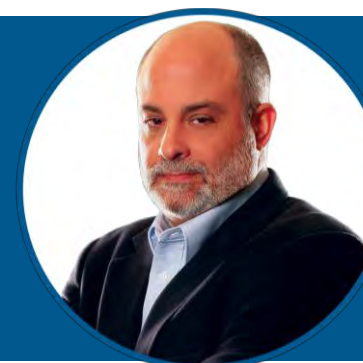
with Air Force Academy sports - KVOR Morning Show News and Sports Host Jim Arthur provides play-by-play for Falcon Football and Basketball teams

Gender Composition

| Male | Female |
|------------|------------|
| 49% | 51% |



Will Cain
3P-4P



Mark Levin
4P-7P



Chris Plante
7P-10P

