



The Jubal Show
6A-10A



Dallace Jade
10A-3P



Jeff Haber
3P-7P



Soliyah Sage
7P-10P



Morgan Coryn
Weekends

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- **#1 Station in Persons and Women 18-34 & 35-54. Mornings and Afternoons consistently lead the market in Ratings and Cume**
- **Reflects the local pop culture through our well-connected on-air personalities and social media and by playing today’s most popular, best music by the highest profile pop artists**
- **Award Winning Morning Show Host, The Jubal Show, a recipient of the Marconi Award!**
- **Award Winning Midday Show Host, Dallace Jade, a recipient of Colorado Broadcasting Award’s Best Midday Show**
- **Most listened to Afternoon Show Host, Jeff Haber**
- **Large Facebook, Instagram and social media presence and following**
- **All about being Local! Magic FM is at all the big local events and talks about trending local topics happening in the Springs and Pueblo communities**

FEATURING THE HOTTEST NAMES INCLUDING:

Taylor Swift, The Weekend, Sabrina Carpenter, Beyonce, Ariana Grande, Post Malone, Kendrick Lamar, Harry Styles, Justin Bieber, Miley Cyrus, SZA, Benson Boone, Chappell Roan, Billie Eilish

Target Demo	Super Serves
Adults 18-49	Women 18-49
Streaming Impressions Filled^	
441,807 local direct sold campaigns	
Gender Composition	
Male	Female
45%	55%

Source: Colorado Springs TSA; Nielsen Diary Summary JUN25 SD (APR-JUN); M-Su 12m-12m; P 12+
^Triton Digital 3 Month Average APR, MAY, JUN 2025